ECIR Medical Communications

2020-2022

Scientific Communications and Medical Affairs

Postdoctoral Fellowship Program
ABOUT ECIR MEDICAL COMMUNICATIONS

Our Agency is comprised of a diverse group of medical professionals with experience in academia, pharmaceutical industry, and medical communications firms with expertise across multiple therapeutic areas. As a scientific communications agency, we serve as the valued conduit between our clients and their customers. Pharmaceutical, Medical Device and Diagnostic companies seek our guidance in executing a variety of cutting edge strategic and tactical projects spanning early clinical development through late stage lifecycle management.

We are headquartered in Jacksonville, FL, but many of our employees work remotely from across the United States. We use a variety of technologies to work collaboratively from virtual offices while enjoying the flexibility of working independently.
PURPOSE

This cutting edge 24-month fellowship provides training and exposure to various aspects of medical affairs and scientific communications. The program is structured to assist the fellow in identifying career opportunities within pharmaceutical industry while learning and working in a fast-paced environment.

OVERVIEW

Fellows in the Medical Communications department utilize their clinical knowledge in the development of content for healthcare-related publications, meetings and congresses, and digital media for a variety of audiences. Because our clients are diverse, every day brings a new challenge and a new opportunity to learn and grow.
SELECT CLIENTS

As an ECIR Fellow, you will have the opportunity to work closely with multiple companies, expanding your professional network and understanding of the pharmaceutical industry.
SELECT THERAPEUTIC AREAS

Additionally, you will have the opportunity to diversify your CV and gain expertise in a multitude of genres across various therapeutic areas. Through guidance and involvement in projects with high impact on healthcare professionals and industry partners, you will develop an unparalleled professional acumen for pharmaceutical vocations.
FELLOWSHIP DIRECTORS

As a fellow, you will work with Dr. Benjamin Epstein, Founder and CEO Dr. Tina Sodha, Vice President and Dr. Cassie Bozeman, Medical Director on a daily basis.

BENJAMIN EPSTEIN PHARMD, BCPS

After attending the University of Florida, Dr. Epstein completed a Residency and Fellowship before accepting a position as Assistant Professor in the College of Medicine and Pharmacy. He had opportunities to lecture nationally and internationally and has authored articles published in the New England Journal of Medicine, Annals of Pharmacotherapy, and other prestigious journals. In 2009, ECIR Medical Communications was born under the leadership of Dr. Epstein as CEO. Under his direction, the company has consistently delivered industry-shaping value to companies large and small.

TINA SODHA PHARMD

After working in AstraZeneca medical affairs, Dr. Sodha built her career in medical education over the last 15 years with experience in both commercial and medical affairs. Her latest work focuses on strategic and tactical planning for HCP communications, medical affairs learning and development, thought leader research and identification, and advisory forums. As the Vice President of ECIR Medical Communications, Tina is responsible for new business development, strategic support, and ensuring scientific rigor and accuracy in all materials.

CASSIE BOZEMAN PHARMD

Cassie is a Medical Director at ECIR Communications, leading a number of facets of medical communications including congress strategy, advisory board management and implementation, MSL training, content development, and publication planning. Cassie enjoys leveraging scientific acumen and creative strategy in the cardiovascular and metabolic therapeutic areas. Cassie earned a Doctor of Pharmacy degree from the University of Florida and completed a post-doctoral fellowship in medical affairs and scientific communications with ECIR medical communications.
ACQUIRED SKILLS

As a scientific communications agency, we work with a number of clients on a wide variety of project types, ranging from medical science liaison training to commercial/marketing initiatives. This allows the fellows to develop a unique and differentiated skillset.

- **MEDICAL INFORMATION**
  Year 1-2

- **MEDICAL WRITING**
  Year 1-2

- **MEDICAL AFFAIRS CONTENT DEVELOPMENT**
  Year 1-2
  MSL training materials // proactive & reactive slide decks

- **PUBLICATION PLANNING**
  Year 1-2

- **LIVE MSL TRAINING MEETINGS**
  Year 1-2

- **MEDICAL CONGRESS STRATEGY**
  Year 1-2

- **ADVISORY BOARD MANAGEMENT**
  Year 2

- **MARKETING & BRAND STRATEGY**
  Year 2

- **PROJECT MANAGEMENT**
  Year 2

- **BUSINESS DEVELOPMENT**
  Year 2
FELLOWS CORNER

The skillset and professional network our fellows develop propels them into the career of their choice. The following is a list of positions offered to recent program graduates with 100% graduate placement.

- **Scientific Strategist**
  - ECIR Medical Communications

- **Scientific Manager**
  - ECIR Medical Communications

- **Medical Science Liaison**
  - Merck

- **Pharmacovigilance Specialist**
  - Novartis

- **Product Manager, Marketing**
  - Genentech

- **Medical Science Liaison**
  - AbbVie

- **Commercial Development**
  - Genentech

- **Medical Science Liaison**
  - Novartis

- **Pharmacy Quality Improvement**
  - Duke University

- **Medical Science Liaison**
  - Janssen

- **Medical Science Liaison**
  - Bristol Myer Squibb
KEY DATES & APPLICATION PROCESS

APPLY THROUGH PPS

One Fellow will be selected on a nationally competitive basis, with interviews at the American Society of Health Systems Pharmacists (ASHP) Midyear Clinical Meeting. Participation in the Personnel Placement Service (PPS) is required. If you are interested in the fellowship and would like to be considered for an interview, please submit your CV, a letter of intent, and a request through PPS. 3 letters of recommendation and unofficial transcripts may be sent upon request.

WEBINAR

An informational webinar and Q&A will be held on October 16th at 8:00pm ET and November 12th at 8:00pm ET. To attend the webinar, please sign up using this link. Webinar login information will be sent to applicants, or you may email us at recruitment@ecirmed.com for more information.

**Please allow 15 minutes to download WebEx if necessary**

16 OCT 12 NOV 8-10 DEC 10 DEC JANUARY
WEBINAR WEBINAR INTERVIEWS RECEPTION OFFER 8:00 PM 8:00 PM MIDYEAR invitation only LETTERS EST EST

CONTACT

For questions regarding ECIR, the fellowship, or the application process, please contact the current fellows:

- Alexandria Henry: AHenry@ecirmed.com
- Ilona Kravtsova: IKravtsova@ecirmed.com
- Christopher Ullum: CUllum@ecirmed.com

ALEXANDRIA HENRY PHARMD

"ECIR’s ability to provide fellows with a plethora of experiences is unparalleled in industry. Thus far, I have managed projects involving congress strategy, healthcare provider value proposition, and product portfolio evaluation."

ILONA KRAVTSOVA PHARMD

"I look forward to leveraging my clinical knowledge to provide scientific support and develop expertise in therapeutic areas. I work with some of the brightest people in the industry and learn something new every day!"

CHRISTOPHER ULLUM PHARMD

"By working closely with our select clients, I have strengthened my understanding of the pharmaceutical industry, while effectively collaborating with numerous in-house and field based partners."
ALUMNI SPOTLIGHT

“The thing that really drove me to pursue the ECIR fellowship was the chance to work with a multitude of different pharmaceutical companies and work in a variety of different therapeutic areas. This truly allowed me to build an unparalleled CV and made me an extremely compelling candidate following the completion of my fellowship. I was able to parlay my expansive experiences into my dream job and honestly do not think I could’ve felt more prepared going into the job application process. I also couldn’t have asked for a more supportive leadership team. The relationships built during my fellowship were invaluable and ones that I intend to carry forward for a lifetime. All in all, if I could go back, I wouldn’t change a thing and I know ECIR was the right choice for me!”

GERALD GUIRARD, PHARMD
MEDICAL SCIENCE LIAISON, ABBVIE

“Completing a fellowship at ECIR was the best decision I have ever made. It equipped me with the knowledge to run clinical trials, become a sound educator, and obtain a highly coveted position within the pharmaceutical industry. The skills that I gained continue to support each decision that I make today. This fellowship is among the top two programs in the world for candidates pursuing academia or the pharmaceutical industry.

NIREN SHAH, PHARMD, MBA
SENIOR DIRECTOR, BUSINESS DEVELOPMENT AND STRATEGIC PARTNERSHIPS, PTC THERAPEUTICS

“I loved being a fellow at ECIR for a number of reasons, most notably because I truly felt like I was part of a collaborative team from day 1. My contributions were valued and I was given autonomy, yet my fellowship directors were always available to support and guide me. This built in me the confidence to take ownership of meaningful projects, verbalize new solutions or ideas, and interface directly with clients on a daily basis. The fellowship afforded me the opportunity to work with different pharmaceutical companies, across multiple disease states, and in various sectors of pharma. This “trifecta” of experience made me an extremely marketable candidate for my dream job as an MSL. However, as the end of my fellowship neared, I realized my dream job was at ECIR, and I couldn’t be happier to work as a scientific strategist alongside a team I love!”

CASSIE BOZEMAN, PHARMD
MEDICAL DIRECTOR, ECIR MEDICAL COMMUNICATIONS