

CORPORATE FINANCE

Corporate Finance Major

Coordinator: Dr. Shaokang (Ken) Wang

Total minimum number of credits required for a Major in Corporate Finance leading to the Bachelor of Science degree — 123.

There is no minor in Corporate Finance.

The Corporate Finance Major at Wilkes is constructed upon the Sidhu School's common foundation courses and the General Education requirements of the University. Corporate Finance Majors begin their studies with FIN 240. Subsequent courses cover other topics such as financial analysis, long-term strategic financial planning, risk management and insurance, and money and banking.

Students in Sidhu School majors and minors must complete all required ACC courses at Wilkes University, except ACC 161 and ACC 162 which may be transferred from accredited institutions if they are determined to be the academic equivalent of the course offered at Wilkes University. Any other course that a student seeks to transfer as an ACC course would only be eligible to transfer as ACC 198, ACC 298 or ACC 398 depending on the rigor of the course.

Common career paths for graduates in this major are in the fields of financial management, financial analysis, financial examiners, as well as those that function in either accounting or finance in corporations. For those considering an academic career, the major may lead to an MBA and/or doctoral program

Requirements (27 credits total)

Each student with a major in Corporate Finance must complete the following 27 credits:

[[FIN-219]] Financial Analysis	3
[[FIN-230]] Money and Banking	3
[[FIN-341]] Managerial Finance	3
[[FIN-342]] Property and Life Insurance	3
[[FIN-345]] Long Range Financial Planning	3
[[ACC-201]] Intermediate Accounting I	3
[[ACC-202]] Intermediate Accounting II	3
[[ACC-321]] Taxes	3
[[ACC-322]] Advanced Taxes	3

Corporate Finance Major- Required Courses and Recommended Course Sequence

First Semester Credits

[[BA-151]] Integrated Management Experience I	3
[[CS-115]] Computers and Applications	3
[[ENG-101]] Composition	4
[[FYF-101]] First-Year Foundations	3
[[HST-101]] Introduction of the Modern World	3
[[PPD-101]] Personal and Professional Development I	1
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Second Semester

[[BA-152]] Integrated Management Experience II	3
[[COM-101]] Fundamentals of Public Speaking	3
[[MTH-100]] Pre-Calculus	3
[[BA-119]] Data Analysis in Excel	3
[[ENG-120]] Reading Classical Traditions	3
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Third Semester

[[ACC-161]] Financial Accounting & Decision Making	3
[[MGT-251]] Management of Organizations & People	3
[[FIN-240]] Introduction to Finance	3
[[EC-101]] Principles of Economics	3
[[MTH-111]] Calculus I	3
[[PPD-201]] Personal and Professional Development III	1
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Fourth Semester

[[ACC-162]] Managerial Accounting & Decision Making	3
[[EC-102]] Principles of Economics II	3

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[[FIN-230]] Money and Banking	3
[[MKT-221]] Marketing	3
[[FIN-341]] Managerial Finance	3
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Fifth Semester

[[ACC-201]] Intermediate Accounting I	3
Science Distribution Requirement (Area II)	3
[[BA-335]] Law and Business	3
[[BA-319]] Business Statistics	3
[[FIN-219]] Financial Analysis	3
[[PPD-301]] Personal and Professional Development V	1
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Sixth Semester

[[BA-336]] Advanced Topics in Business Law	3
[[FIN-342]] Property and Life Insurance	3
[[ACC-202]] Intermediate Accounting II	3
Science Distribution Requirement (Area II)	3
Humanities Distribution Requirement (Area I)	3
Free Elective	3
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Seventh Semester

[[MGT-358]] International Business	3
[[ACC-321]] Taxes	3
[[FIN-345]] Long Range Financial Planning	3
Social Science Distribution Requirement (Area III)	3
[[PPD-401]] Personal and Professional Development VII	1
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Eighth Semester

[[BA-461]] Business Strategy and Decision Making	3
[[FIN-462]] Professional Business Experience	3
[[ACC-322]] Advanced Taxes	3

[[ACC-341]] Accounting Information Systems	3
Arts Distribution Requirement (Area IV)	3
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FIN. FINANCE

FIN-201. PERSONAL FINANCE

Credits: 3

Terms Offered: On Demand

This course in personal financial management is designed to help students understand and develop competence and confidence in using the knowledge and skill of the discipline of personal money management. Students develop competence and confidence through reading about personal financial management and through working with problems and cases that include real life experiences with the subject. This course is designed to benefit business and non business majors.

FIN-219. FINANCIAL ANALYSIS

Credits: 3

This course is an introductory course on the fundamentals of financial analysis techniques. It aims to help students develop analytical skills for making investment decisions. Furthermore, it focuses on less well-established techniques and knowledge that is alien to and ignored by efficient market hypothesis (EMH) or modern portfolio theory (MPT). The emphasis is on: technical analysis, Microsoft Excel tools in a financial context and Bloomberg terminals.

Pre-Requisites

[[BA-119]], [[FIN-240]] with a minimum grade 2.0

FIN-230. MONEY & BANKING

Credits: 3

A study of money, credit, and banking operations. Monetary standards, development of the American monetary and banking system. Recent developments in other financial institutions. Central banking and the Federal Reserve System, instruments of monetary control, international monetary relationships. Cross-listed with [[EC-230]]

FIN-240. INTRODUCTION TO FINANCE

Credits: 3

This course introduces basic principles of finance including cash flow, financial ratios, time value of money, stock and bond valuation, capital structure and cost of capital.

FIN-319. FINANCIAL DERIVATIVES**Credits:** 3

Financial securities and markets are changing rapidly. This course gives students an understanding of financial derivative instruments and their applications to corporate strategy and risk management. Students learn how the finance derivatives are priced and used in risk management and trading or speculative strategies by individuals and companies. We cover options, forwards, futures, and swaps to help our students to be better prepared to enter a career in finance.

Pre-Requisites

[[ACC-162]], [[BA-119]], [[FIN-240]], [[FIN-341]], [[FIN-343]] all with a minimum grade of 2.0

FIN-341. MANAGERIAL FINANCE**Credits:** 3

This course provides advanced study of financial theories, decision-making models relating to: financial analysis and planning; working capital management; cash budgeting; capital asset acquisitions; capital asset financing; cost of capital; capital structuring; acquisitions; divestitures; and reorganizations.

Pre-Requisites

[[FIN-240]] with a minimum grade of 2.0

FIN-342. PROPERTY AND LIFE INSURANCE**Credits:** 3

A study of principles of life, health, property, and liability insurance applied to the needs of individuals and organizations.

Pre-Requisites

[[FIN-341]] with a minimum grade of 2.0

FIN-343. INVESTMENTS AND PORTFOLIO MANAGEMENT**Credits:** 3

A survey of the features and characteristics of investment instruments, the operation and regulation of security markets, the techniques of security analysis and valuation, financial intermediaries, and modern and traditional portfolio theory and management.

Pre-Requisites

[[FIN-240]] with a minimum grade of 2.0

FIN-345. LONG-RANGE FINANCIAL PLANNING**Credits:** 3

A survey of the tools and techniques currently employed by financial decision-makers when evaluating organizational performance and developing future courses of action. Emphasis will be placed upon long-range planning and capital budgeting techniques.

Pre-Requisites

[[FIN-341]] and [[FIN-343]] with a minimum grade of 2.0

FIN-358. INTERNATIONAL FINANCE**Credits:** 3

This course will provide the conceptual framework necessary for financial decision-making in a multinational corporation (mnc). We focus on implementing analytical tools and theory through problems and analysis of real-world global decision-making. Students explore the following traditional areas of corporate finance: investments, capital budgeting, cost of capital, capital structure, evaluation and control of operations, merger and acquisition, and risk management from a global perspective.

FIN-397. SEMINAR**Credits:** 1-3

One to three credits

FIN-462. FINANCE INTERNSHIP**Credits:** three or six

This internship course consists of professional business experience in which students apply their accumulated knowledge, skills and abilities in an organization related to the students' academic objectives and career goals. This course requires Cooperative Education approval as well as approval of the academic advisor, the department chair and the faculty advisor for the course.

Pre-Requisites

[[ACC-202]] with a minimum grade of 2.0