

SM. SM

SM-201. INTRODUCTION TO SPORTS MANAGEMENT

Credits: 3

Terms Offered: Fall, Spring, Summer

This course is an introduction to the field of sport management. The course examines the historical development, current trends, best practices, and future trends of sport management.

Pre-Requisites

[[BA-152]] or [[BA-153]] with a minimum grade of 2.0.

SM-261. SPORT PSYCHOLOGY

Credits: 3

Terms Offered: Spring

Sport Psychology course is designed to help students learn the theoretical concepts, research and intervention skills in the psychology of sport and exercise. Students will learn different approaches to understand and evaluate psychological aspects of sport performance.

Pre-Requisites

[[SM-201]] with a minimum grade of 2.0

SM-325. SPORT MARKETING

Credits: 3

Terms Offered: Fall

Sport Marketing course is designed to provide students with a broad and contemporary overview of the sport marketing field. This course will compare and contrast the field of sport and entertainment marketing with the practices and applications of mainstream marketing.

Pre-Requisites

[[SM-201]] with a minimum grade of 2.0

SM-341. SPORT FINANCE AND ECONOMICS

Credits: 3

Terms Offered: Spring

Sport Finance and Economics course provides a comprehensive synopsis of the application of financial and economic management used in the sport organization decision making context from both a macro and micro level.

Pre-Requisites

[[SM-261]] or [[SOC-261]] with a minimum grade of 2.0

SM-355. FACILITY MANAGEMENT

Credits: 3

Terms Offered: Fall

Facility Management course is designed to provide students the opportunity to learn multiple aspects of sport facilities and the management of events held at these facilities. Students will gain an understanding of the breadth and complexity of facility planning issues in sport, and the tools necessary to effectively plan and manage sport facilities through hands on, experiential exercises coupled with classroom lectures, discussions, and guest speakers.

Pre-Requisites

[[SM-201]] with a minimum grade of 2.0

SM-461. CAPSTONE IN SPORT MANAGEMENT

Credits: 3

Terms Offered: Fall, Spring

This capstone class is the final course in the degree sequence for students majoring in Sports Management. Students will review, assess, and apply the concepts they have learned during undergraduate studies through the creation of a customized graduation portfolio.

Pre-Requisites

[[SM-325]] with a minimum grade of 2.0

SM-462. SPORTS MANAGEMENT INTERNSHIP

Credits: 3

Terms Offered: Fall, Spring, Summer

This course is designed to help students gain practical, hands on experience in the sport management field. Students will work directly with sport management professionals applying curricular theory and principles to real life situations.

Pre-Requisites

[[SM-201]] with a minimum grade of 2.0

SM-466. ADVANCED SPORTS MANAGEMENT INTERNSHIP

Credits: 3

Terms Offered: Fall, Spring, Summer

This course is designed to help students gain practical, hands on experience in the field of sports. Students will work directly with sport management professionals at a sport organization.

Pre-Requisites

[[SM-341]] with a minimum grade of 2.0