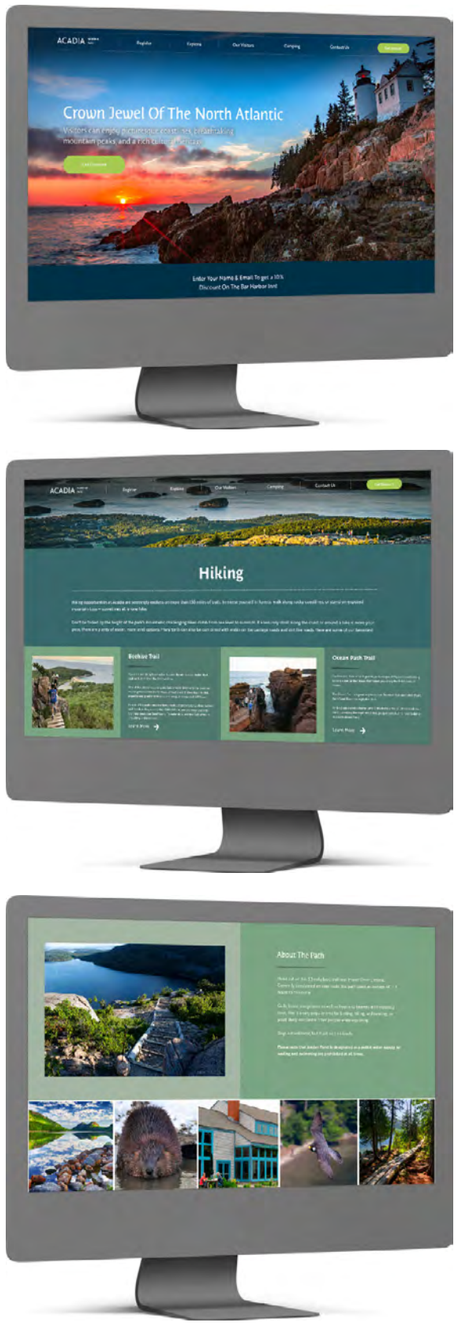
Alex Martin

3D Modeler & Graphic Designer

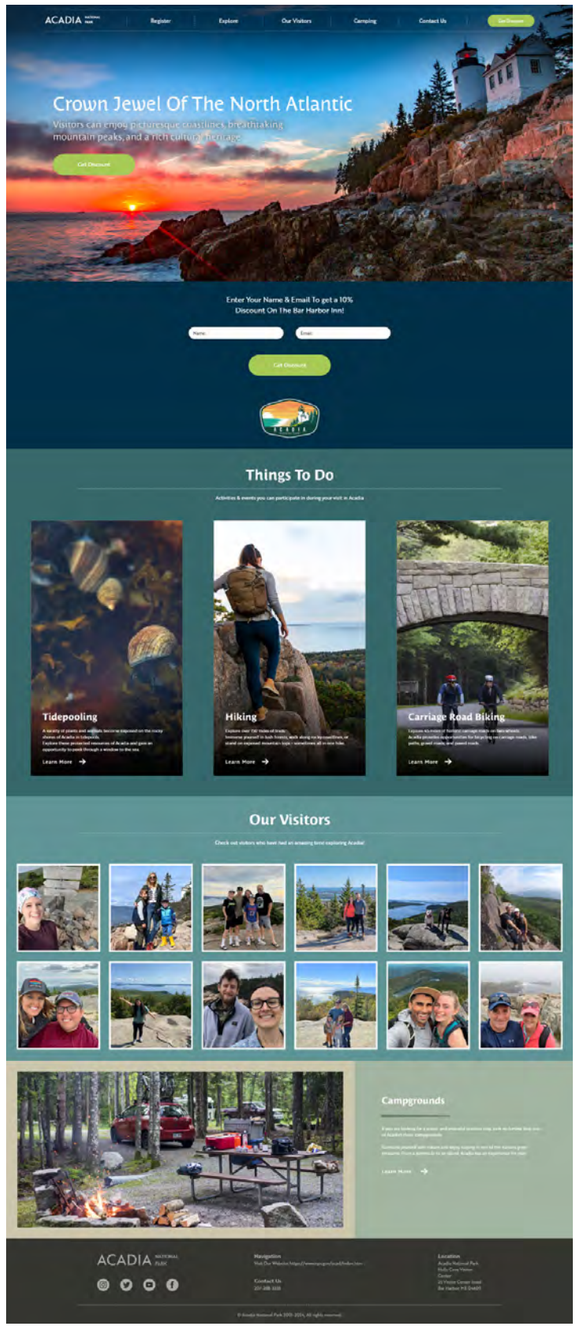
ACADIA National Park

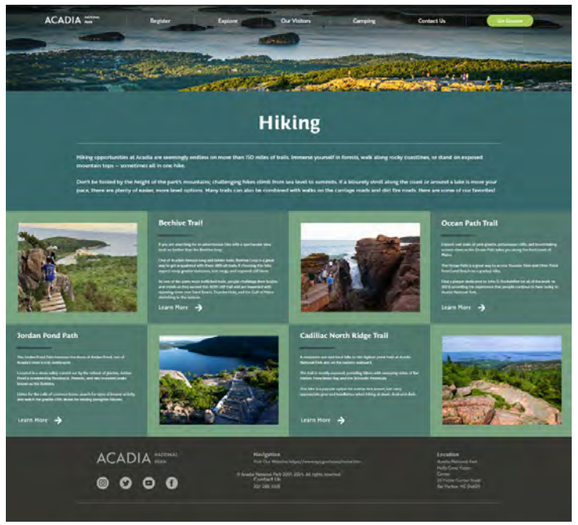
This project is a landing page for the Acadia National Park in Maine. Acadia is one of my favorite national parks, and I wanted to highlight what the park has to offer. This project showcases my skills in web design, and my ability to incorporate design motifs and consistency in design, maintaining a minimalistic style that compliments the natural and untamed nature of the park.

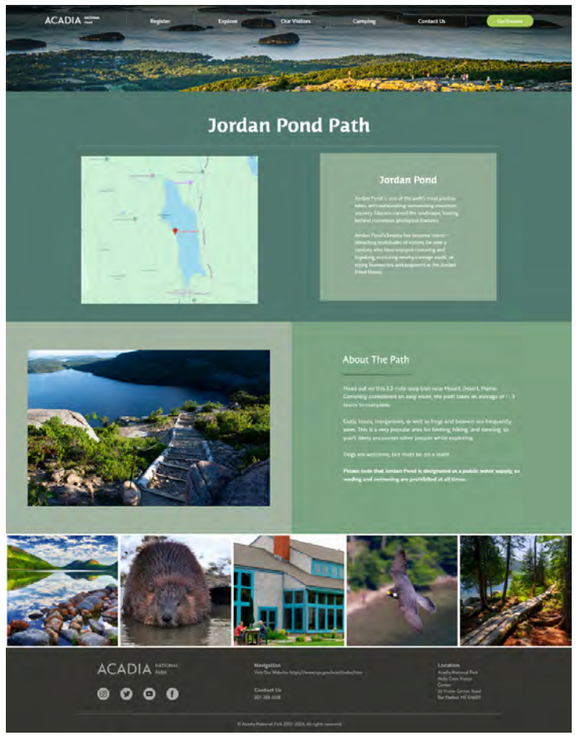
Mockups



Website Layout







Logo

ACADIA National Park

Costa Std Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

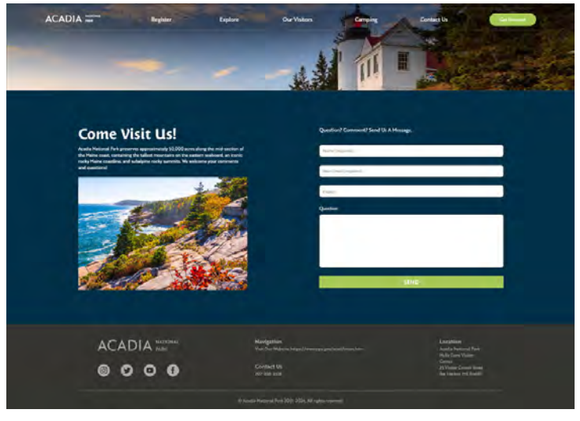
Brother 1816 Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

Brother 1816 Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

Website Link



Maintaineers

Maintaineers is a non-profit organization dedicated to the maintenance and support of Pennsylvania's hiking and backpacking trails. The organization focuses on volunteer work and fostering stewardship in the hiking community at large, educating and encouraging the continued enjoyment of hiking and backpacking trails throughout Pennsylvania.

I was inspired by my many years in the Scouts of America and my experience as an Eagle Scout, as well as my appreciation for retro design. This project showcases my ability to build a cohesive brand, maintaining a consistent style across merchandise and additional assets that reflect the brand's attitude and ideals.

Preliminary

Final

Kit of Parts

Chippewa Falls

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#$%&

Merchandise Logo

MAINTAINEERS

Pins

Water Bottle

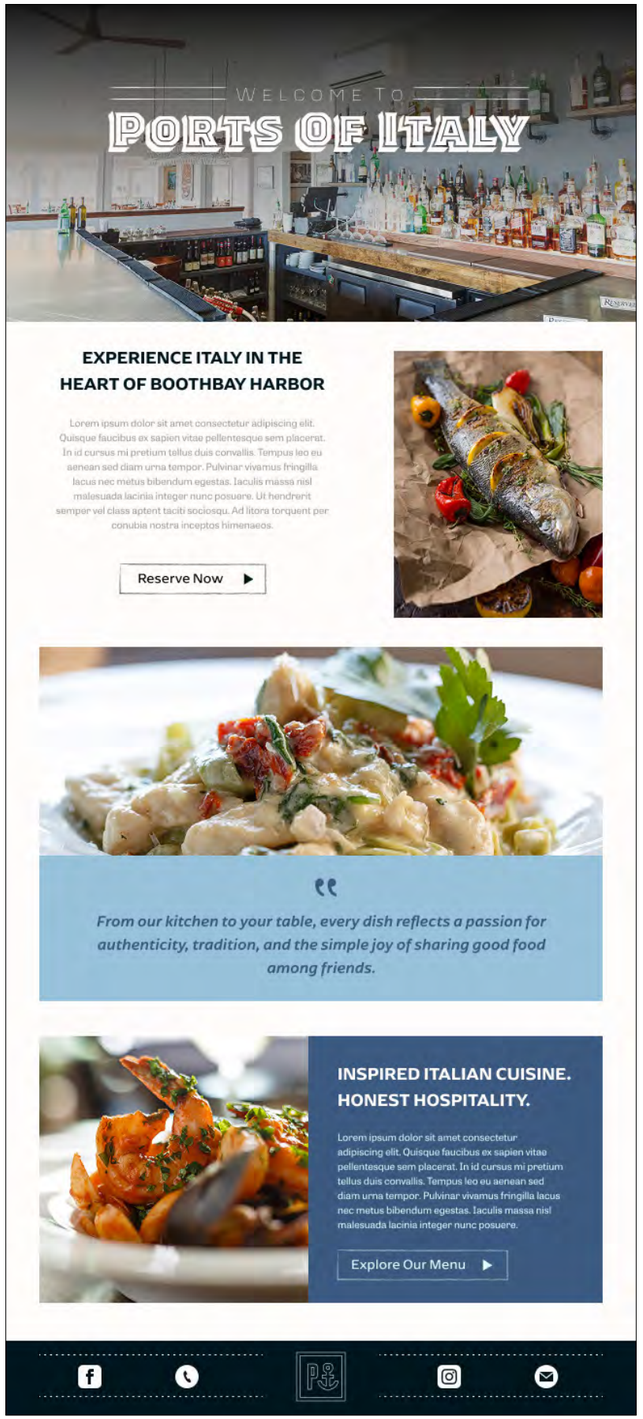
Shirt

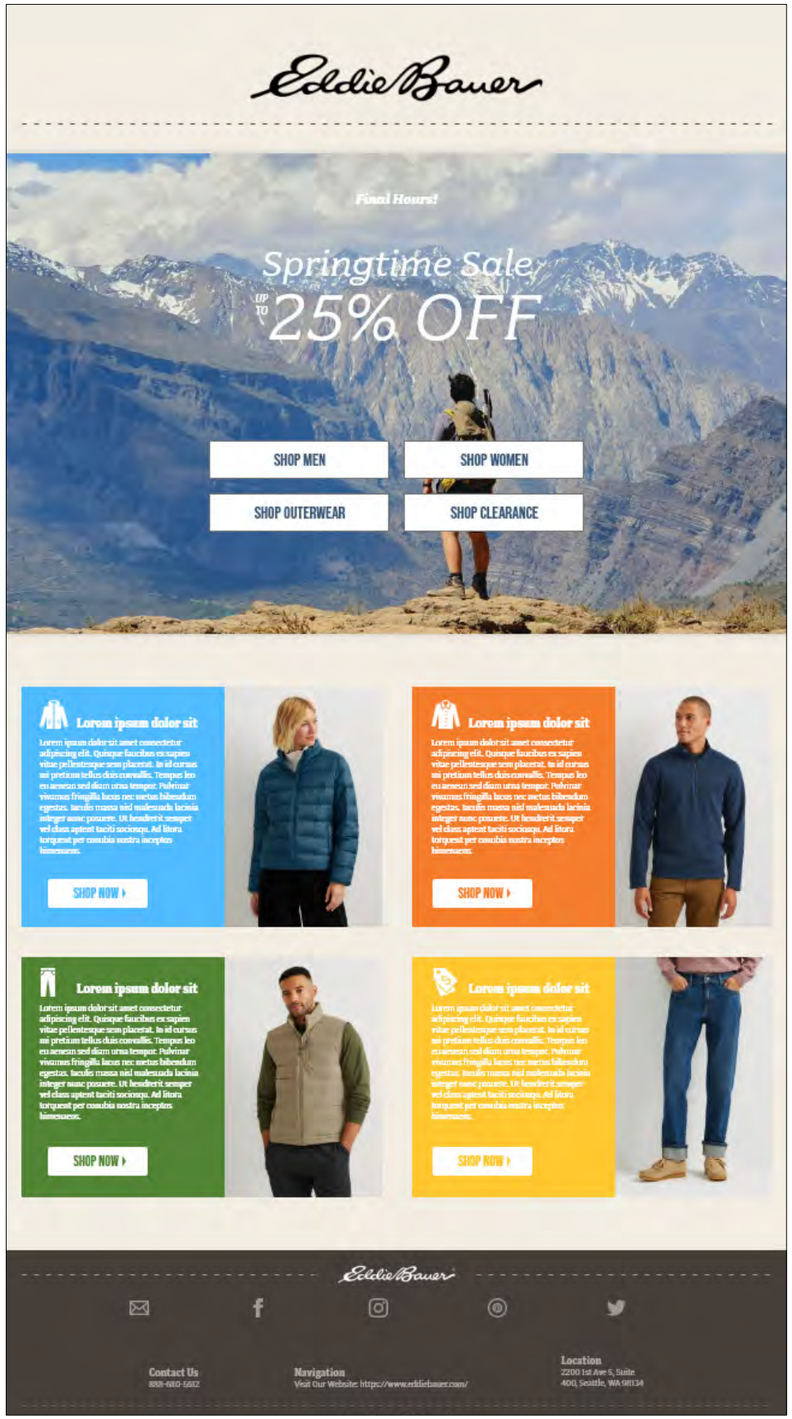
Vehicle Wrap

Email Newsletters

These emailers feature three organizations, each with different audiences, goals, and aesthetics. These designs highlight my ability to design for companies and organizations with different styles and mediums. But more importantly, demonstrate effective visual communication that acknowledge the distinctiveness of each organization, but also employ stylistic and functional consistencies that are a hallmark of my work.

AJR
OBJECT IN MOTION
TOUR
RESERVE YOUR SEAT
THE MAYBE MAN Tour
BUY MERCH

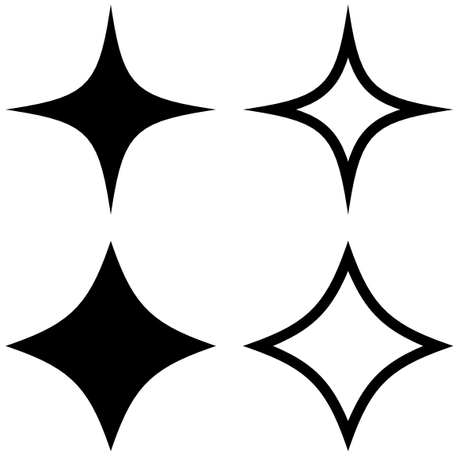

WELCOME TO
PORTS OF ITALY
EXPERIENCE ITALY IN THE HEART OF BOOTHBAY HARBOR
Lorem ipsum dolor sit amet consectetur adipiscing elit. Quisque faucibus ex sapien vitae pellentesque sem placerat. In id cursus mi pretium tellus duis convallis. Tempus leo eu aenean sed diam urna tempor. Pulvinar vivamus fringilla lacus nec metus bibendum egestas. Iaculis massa nisl malesuada lacinia integer nunc posuere. Ut hendrerit semper vel class aptent taciti sociosqu. Ad litora torquent per conubia nostra inceptos himenaeos.
Reserve Now
From our kitchen to your table, every dish reflects a passion for authenticity, tradition, and the simple joy of sharing good food among friends.
INSPIRED ITALIAN CUISINE. HONEST HOSPITALITY.
Lorem ipsum dolor sit amet consectetur adipiscing elit. Quisque faucibus ex sapien vitae pellentesque sem placerat. In id cursus mi pretium tellus duis convallis. Tempus leo eu aenean sed diam urna tempor. Pulvinar vivamus fringilla lacus nec metus bibendum egestas. Iaculis massa nisl malesuada lacinia integer nunc posuere.
Explore Our Menu


Eddie Bauer
Final Hours!
Springtime Sale
UP TO 25% OFF
SHOP MEN
SHOP WOMEN
SHOP OUTERWEAR
SHOP CLEARANCE
Lorem ipsum dolor sit
SHOP NOW
Contact Us
Navigation
Visit Our Website: https://www.eddiebauer.com/
Location

World Tree Dice Co.

World Tree Dice Company is a fictional dice company inspired by Norse mythology and tabletop roleplaying games. This brand combines a clean and relaxing style with medieval and fantasy motifs, showcasing my skills in web design.

Kit of Parts



Logo

World Tree
Dice Co.

Kit of Parts

Dutch Medieval Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

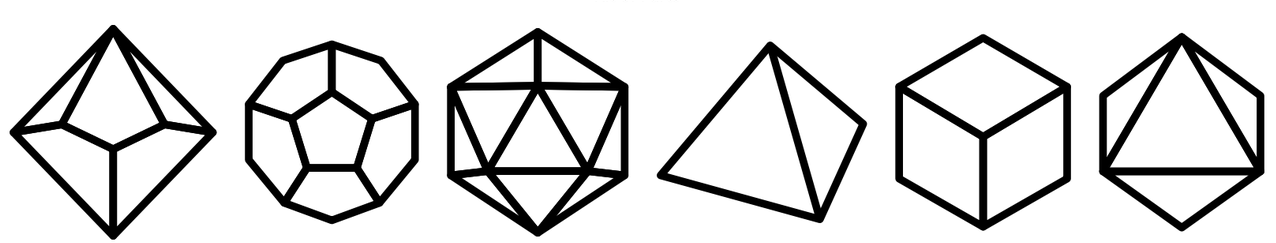
Bree Serif Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

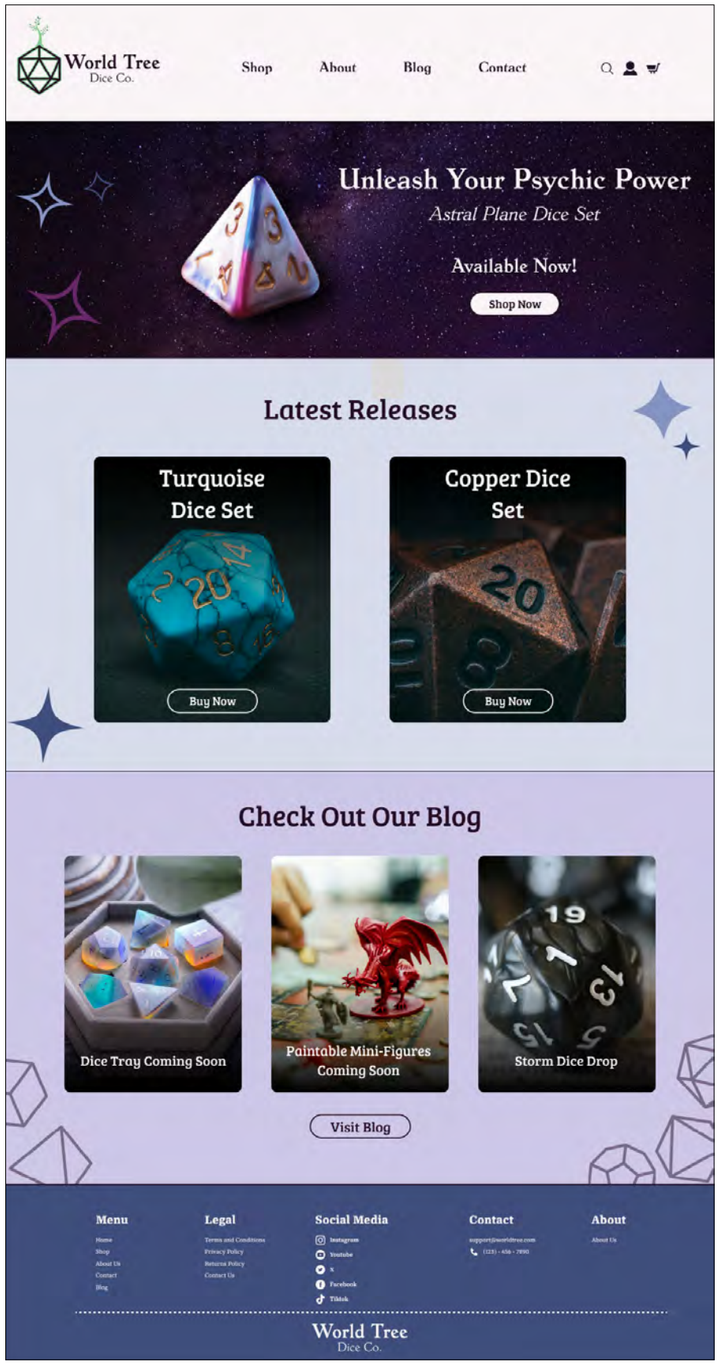
Oso Serif Regular

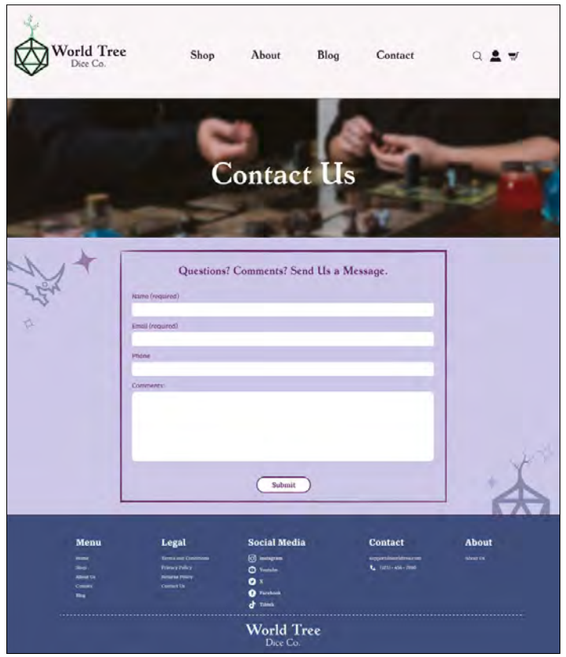
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&

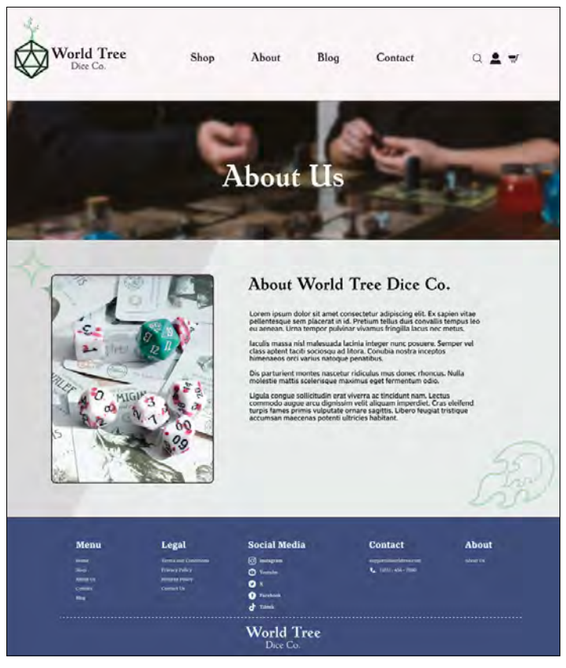
Kit of Parts

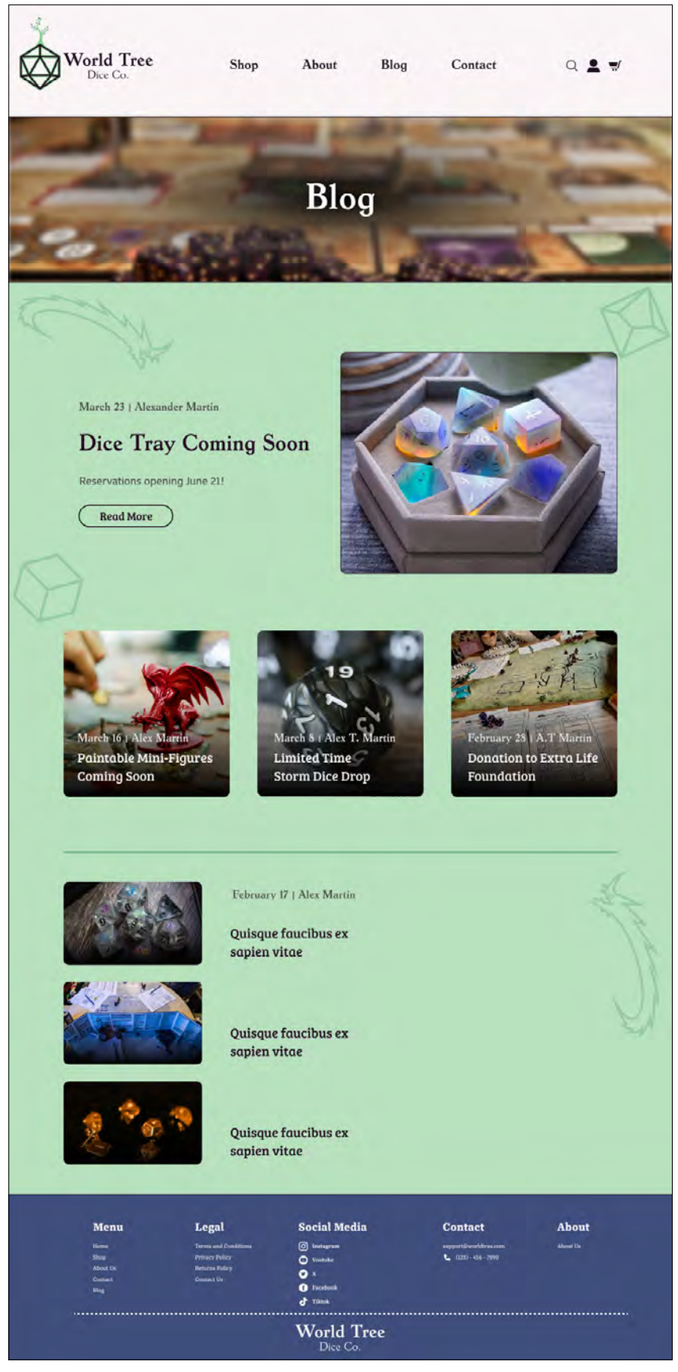


Website Layout









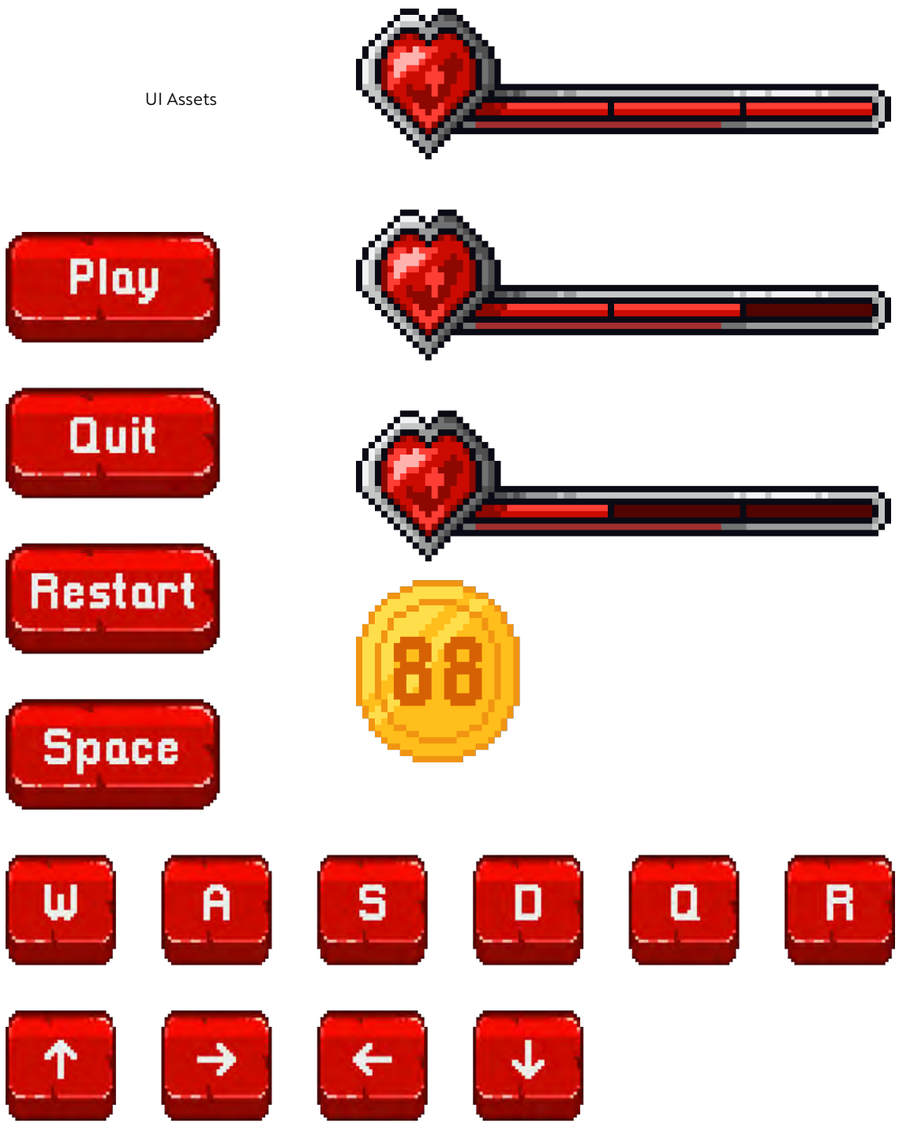
worldtreedice.alexandermartindesign.com

Hunt The Red Medallion

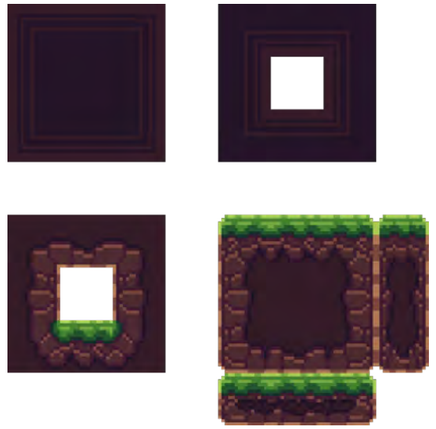
Hunt The Red Medallion is a 2D platforming game where you control an explorer searching for a mysterious red medallion, avoiding enemies and collecting power ups to aid you on your journey.
This project was a collaborative effort between myself and three classmates, where I was responsible for creating the tileset and background art, programming, and acting as team lead. This project showcases my skills in creating compelling art for games, my programming skills, and my leadership abilities.

Preliminary Character Design

UI Assets

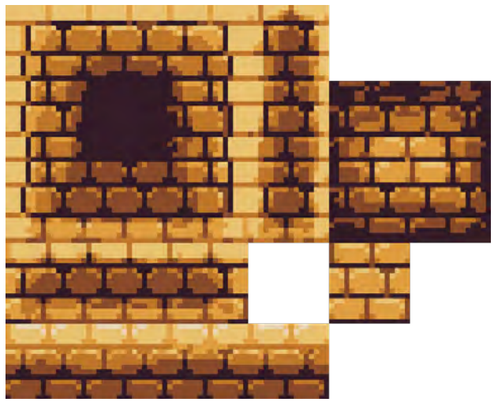


Jungle Level Tileset

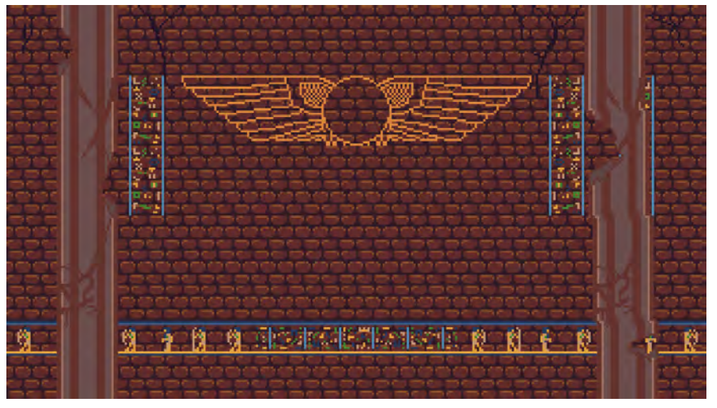


Jungle Level Background

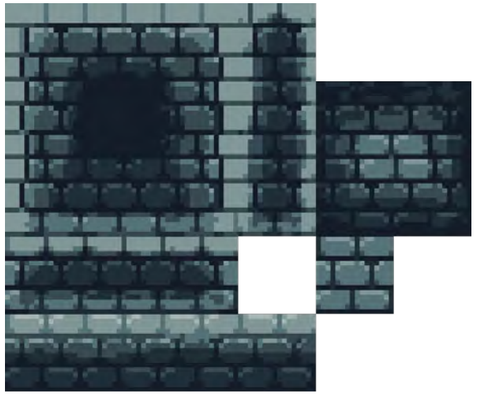
Pyramid Level Tileset



Pyramid Level Background



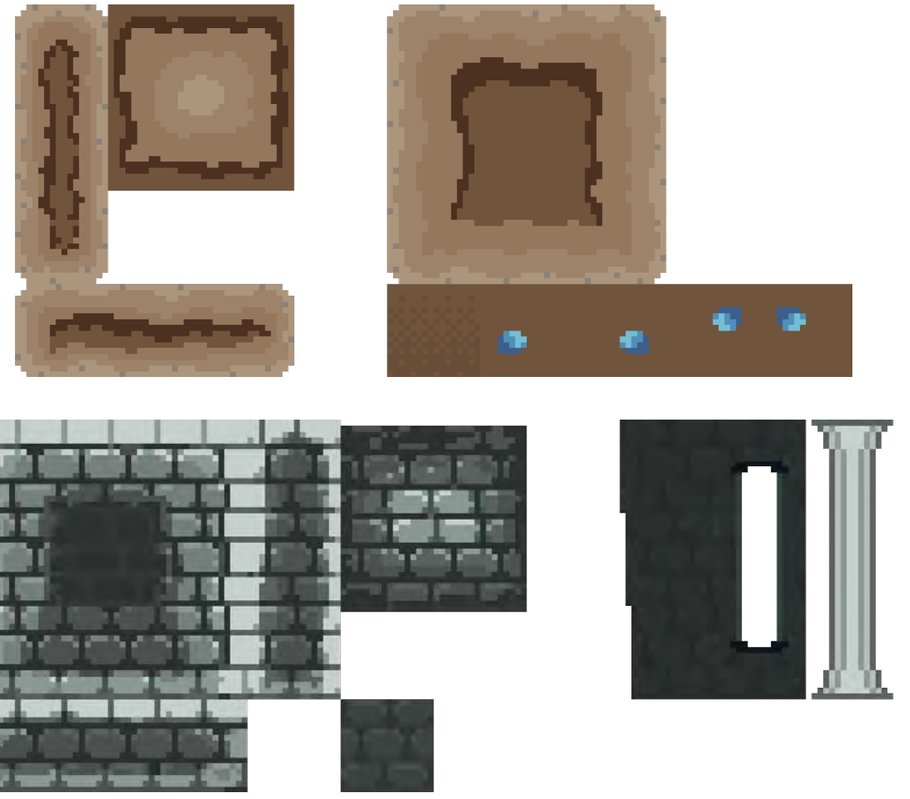
Museum Level Tileset



Museum Level Background

Beach Level Tileset

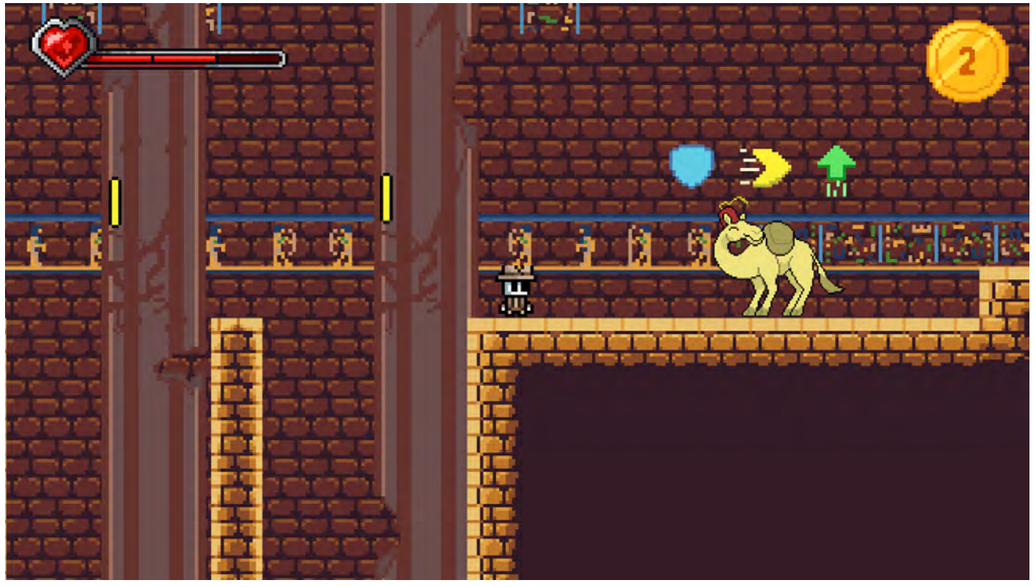
Atlantis Level Tileset



Beach Level Background

Atlantis Level Background

Screenshots



Video Link

Scimitar

This 3D model, titled Scimitar, is inspired by my passion for fantasy and tabletop-roleplaying games. This projects goal was to create an imagined fantastical asset with texturing and detail to ground its fantasy nature in reality. Throughout this project I strengthened my skills in hard surface 3D modeling, texturing, UV mapping, and rendering.

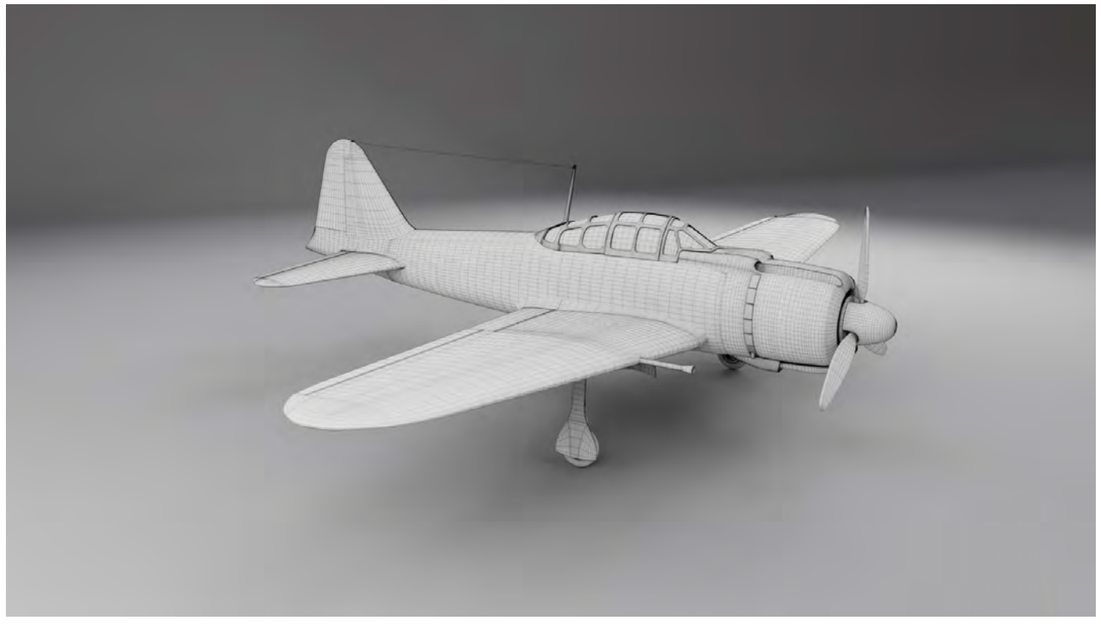
Stills

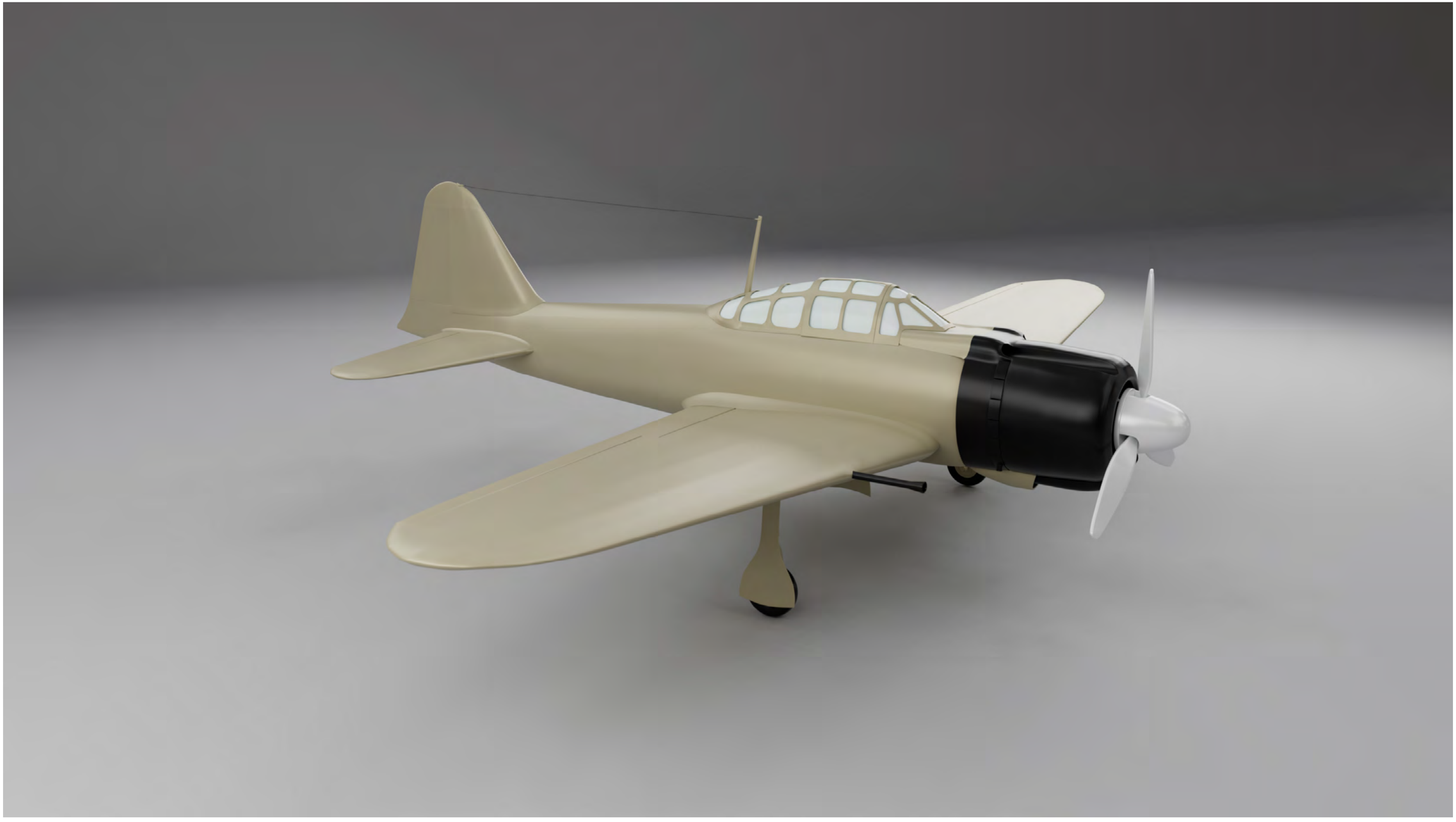
Video Link

A6M ZERO FIGHTER PLANE

The A6M Zero was a fighter plane used by Japan in World War II. I was inspired to make this model due to my hobby in military history, and I wanted to create a large asset that would showcase what I could do with movement and animation. This piece is intended to be showcased in an educational context to highlight the engineering and history of these machines. This model showcases my skills in modeling large assets and animation.

Stills

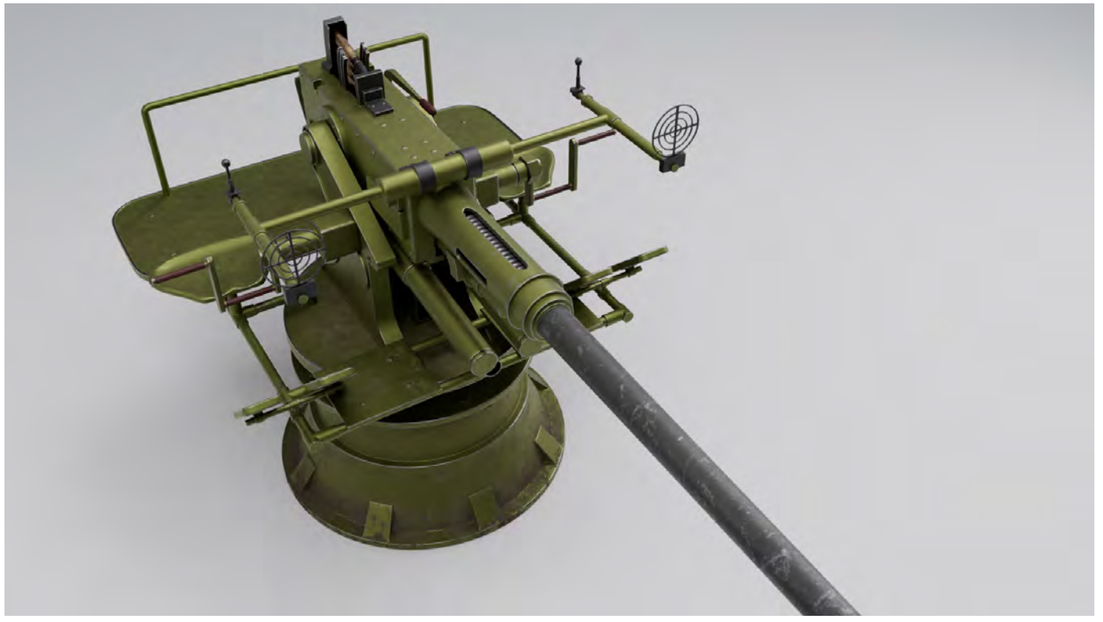


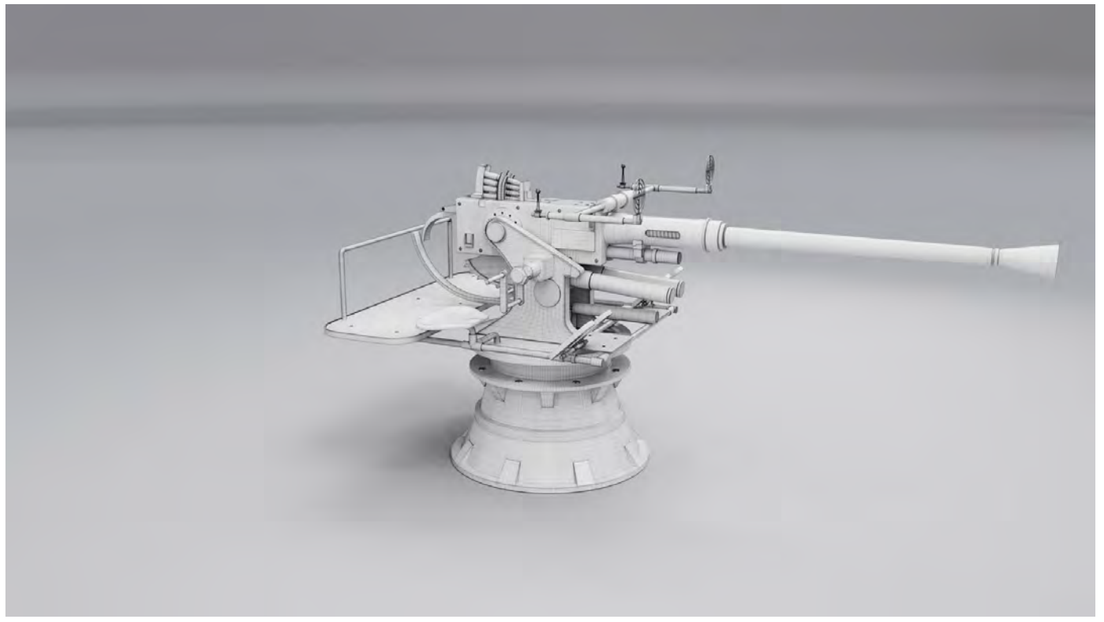


Video Link

BOFORS 40MM ANTI-AIRCRAFT CANNON

The Bofors Anti-Aircraft Cannon is a World-War-Two-Era Swedish cannon used by the Allied nations. I was inspired to make a 3D model of this cannon because my grandfather was in the Navy in the 1950's, and he had given me a shell casing from his time there. This piece is intended to be highly detailed for use mainly in educational settings such as museums and training modules. This model showcases my skills in modeling large, complex assets, as well as texturing and rendering.





Video Link

Thank You!

Alexander Martin
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