

Figure 4.2 - Measurement and Analysis of Student Learning and Performance

Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2			Identified in Criterion 4.4		Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																				
What is your goal?	What is your measurement instrument or process? Do not use course grades.	Goal/Benchmark What is the performance target?	Current Results What are your current results? When were they	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?																						
BBA/BS Programs																											
SLO1. Students will demonstrate their knowledge of all functional areas of business.																											
	Direct, Summative, External - MFT in business by ETS	A goal of 152 +/- 13.9 (the national average) was set as a benchmark. Average student performance should achieve this level	An average score of 148 was achieved in the most recent results (most recent results in S17)	The benchmark was achieved; The trend shows a peak in the Fall 2014 semester (avg. score of 152); results relatively consistent otherwise (overall avg. score of 146.5); A slight decreasing trend is noticed.	As the Sidhu programs become more specialized, the concern is that the general MFT in business is no longer appropriate or consistent with the aggregate goals of the programs. Continued assessment of Sidhu core outcomes.	160 130	<table border="1"> <caption>MFT Scores (SLO1)</caption> <thead> <tr><th>Year</th><th>Score</th></tr> </thead> <tbody> <tr><td>S14</td><td>152</td></tr> <tr><td>F14</td><td>158</td></tr> <tr><td>S15</td><td>148</td></tr> <tr><td>F15</td><td>152</td></tr> <tr><td>S16</td><td>146.5</td></tr> <tr><td>F16</td><td>146.5</td></tr> <tr><td>S17</td><td>146.5</td></tr> <tr><td>F17</td><td>146.5</td></tr> <tr><td>S18</td><td>146.5</td></tr> </tbody> </table>	Year	Score	S14	152	F14	158	S15	148	F15	152	S16	146.5	F16	146.5	S17	146.5	F17	146.5	S18	146.5
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SLO2. Students will demonstrate their proficiency in business skills and abilities.																											
(1) critical thinking,	Direct, Formative, Internal - writing assignment in BA 335	A goal of a score of 80% was set; the benchmark is for at least 80% of students to achieve that score	93% or 56 of 60 students scored above 80% on the activity (most recent results in F17).	The benchmark was achieved; this is the pilot semester of incorporating critical thinking into the rubric for the writing assignment.	Will continue to monitor the effectiveness of the instrument.		trend data not available																				
(2) analytical thinking,	Direct, Formative, Internal - assignment in BA 319	A goal of a score of 80% was set; the benchmark is for at least 80% of students to achieve that score	65% or 17 of 26 students scored above 80% on the exam (most recent results in F17).	The benchmark was not achieved; improvements are noted in aggregate performance of Sidhu student analytical skills (from only 1/3 of students meeting benchmark to 2/3 of students meeting benchmark).	Will continue to encourage students to enroll in BA 119 - Data Analysis in Excel as first year students	100% 0.20%	<table border="1"> <caption>Percentage Meeting Benchmark (SLO2)</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>S14</td><td>0%</td></tr> <tr><td>F14</td><td>33%</td></tr> <tr><td>S15</td><td>0%</td></tr> <tr><td>F15</td><td>0%</td></tr> <tr><td>S16</td><td>0%</td></tr> <tr><td>F16</td><td>66%</td></tr> <tr><td>S17</td><td>0%</td></tr> <tr><td>F17</td><td>66%</td></tr> <tr><td>S18</td><td>0%</td></tr> </tbody> </table>	Year	Percentage	S14	0%	F14	33%	S15	0%	F15	0%	S16	0%	F16	66%	S17	0%	F17	66%	S18	0%
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(3) interpersonal relations and teamwork,	Indirect, Self-Report, Internal senior survey	A goal of at least 80% of students should be set; the benchmark is for at least 80% of students to self report achievement of the skill area	87.5% or 42 of 48 graduates agree or strongly agree that the Sidhu School programs established their skills in leading a cross-functional team. (most recent results in S18).	The benchmark was achieved; this is the first semester of utilizing the senior survey and collecting related data.	Will continue to deploy the senior survey; intend to develop and deploy a similar alumni survey to develop trend data		trend data not available																				
(4) written communication, and	Direct, Formative, Internal - writing assignment in BA 335	A goal of a score of 80% was set; the benchmark is for at least 80% of students to achieve that score	78% or 47 of 60 students scored above 80% on the activity (most recent results in F17).	The benchmark was not achieved.			trend data not available																				
(5) oral communication.	Direct, Formative, Internal - presentation in a Sidhu core course	A goal of a score of 80% was set; the benchmark is for at least 80% of students to achieve that score	TBD	TBD	TBD		trend data not available																				

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SL03. Students will demonstrate their preparedness for a career in business or a related field.																											
	Indirect, Summative, External - supervisor evaluation in internship courses	A goal of achieving the 'outstanding quality' designation from supervisors was set; the benchmark is for at least 80% of students to achieve that designation.	16 of 17 student interns received the outstanding designation from the supervisor (most recent results in S18).	The benchmark was achieved; students continue to be very highly regarded in their internships.	Will continue to offer personal, professional, and career development opportunities throughout the programs.	100% 0.20%	<table border="1" style="display: none;"> <caption>Bar Chart Data</caption> <thead> <tr> <th>Year</th> <th>Value</th> </tr> </thead> <tbody> <tr><td>S14</td><td>~0.20%</td></tr> <tr><td>F14</td><td>~0.20%</td></tr> <tr><td>S15</td><td>100%</td></tr> <tr><td>F15</td><td>~0.80%</td></tr> <tr><td>S16</td><td>~0.40%</td></tr> <tr><td>F16</td><td>~0.60%</td></tr> <tr><td>S17</td><td>~0.20%</td></tr> <tr><td>F17</td><td>~0.30%</td></tr> <tr><td>S18</td><td>100%</td></tr> </tbody> </table>	Year	Value	S14	~0.20%	F14	~0.20%	S15	100%	F15	~0.80%	S16	~0.40%	F16	~0.60%	S17	~0.20%	F17	~0.30%	S18	100%
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	Indirect, Self-Report, Internal senior survey	A goal of at least 80% of students should was set; the benchmark is for at least 80% of students to self report achievement of the skill area.	75% or 36 of 48 graduates agree or strongly agree that they have the business skills needed to grow their career. (most recent results in S18).	The benchmark was not achieved; this is the first semester of utilizing the senior survey and collecting related data.	Will continue to deploy the senior survey; intend to develop and deploy a similar alumni and ABBA graduate survey to develop trend data		trend data not available																				