

Performance Measure	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)												
Graduation Rates for Traditional Undergraduate Programs																
<i>Graduation rates are reported for undergraduate programs and are updated annually by Institutional Research - the University goal is to achieve an overall 65% 6-year graduation rate. It is worthy of note that a significant portion of Sidhu graduates from our undergraduate programs do not enroll as traditional first-year students.</i>																
FAM Department	The FAM Dept. 4-year graduation rate is currently 32.6% (calculated from the cohort of students that began their freshman year in F13).	There is an increasing trend in the graduation rates among finance, accounting, and management majors.	Since F12, the Sidhu School has enhanced the opportunity for students to specialize within the business disciplines, and has increased the number of FAM majors from two to three - this has had a positive impact on within-program retention.	<table border="1"> <caption>FAM Department 4-year Graduation Rates</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2011</td> <td>~25</td> </tr> <tr> <td>2012</td> <td>~28</td> </tr> <tr> <td>2013</td> <td>32.6</td> </tr> <tr> <td>2014</td> <td>-</td> </tr> </tbody> </table>	Year	Rate (%)	2011	~25	2012	~28	2013	32.6	2014	-		
Year	Rate (%)															
2011	~25															
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MELSH Department	The MELSH Dept. 4-year graduation rate is currently 53.8% (calculated from the cohort of students that began their freshman year in F13).	There is an increasing trend in the graduation rates among the marketing and entrepreneurship majors (The SM major was introduced in F14 and the corresponding data is not available in this report period).	Since F12, the Sidhu School has enhanced the opportunity for students to specialize within the business disciplines, and has increased the number of MELSH majors from one to three - this has had a positive impact on within-program retention.	<table border="1"> <caption>MELSH Department 4-year Graduation Rates</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2011</td> <td>-</td> </tr> <tr> <td>2012</td> <td>~45</td> </tr> <tr> <td>2013</td> <td>53.8</td> </tr> <tr> <td>2014</td> <td>-</td> </tr> </tbody> </table>	Year	Rate (%)	2011	-	2012	~45	2013	53.8	2014	-		
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<i>6-yr graduation rates are not available for the new suite of Sidhu programs.</i>																
Time-to-Degree for the ABBA and MBA Programs																
ABBA Program	Moving forward, the time-to-degree measure will be calculated and reported for the ABBA program graduates – there have not been enough graduates of the current program to report.															
MBA Program	The average time-to-degree was calculated using all MBA students that graduated within four years.	It is shown that the average completion time for MBA graduates has decreased slightly in recent years.	Continue to investigate opportunities to reduce degree completion time (this is consistent with national trends in MBA program delivery).	<table border="1"> <caption>MBA Program Time-to-Degree</caption> <thead> <tr> <th>Year</th> <th>Time (yrs)</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>~2.8</td> </tr> <tr> <td>2013</td> <td>~2.5</td> </tr> <tr> <td>2014</td> <td>-</td> </tr> </tbody> </table>	Year	Time (yrs)	2012	~2.8	2013	~2.5	2014	-				
Year	Time (yrs)															
2012	~2.8															
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Retention Rate																
<i>At the undergraduate level, 2nd Fall retention rates by Department are updated annually for all programs by Institutional Research - the University goal is to achieve an overall 82% 2nd fall retention rate.</i>																
ABBA Program	The 2nd fall retention rate for students starting in the F16 cohort in the ABBA program is currently 63%.	The sample size in the cohort measured too small for inference.	We are currently investigating the viability of expanding the PPD program into the ABBA, as it is geared to improve retention rates.	<table border="1"> <caption>ABBA Program 2nd Fall Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>~85</td> </tr> <tr> <td>2016</td> <td>63</td> </tr> <tr> <td>2017</td> <td>-</td> </tr> </tbody> </table>	Year	Rate (%)	2015	~85	2016	63	2017	-				
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2017	-															
FAM Department	The 2nd fall retention rate for students starting in the F16 cohort in the FAM Department is currently 67.6%.	It is shown that undergraduate transfer student retention rates in the FAM Department have increased for the most recent fall cohort.	We will continue to enhance the mentoring, experiential, and Personal and Professional Development (PPD) programs of the Sidhu School, as they are geared to improve retention rates.	<table border="1"> <caption>FAM Department 2nd Fall Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>~60</td> </tr> <tr> <td>2013</td> <td>~65</td> </tr> <tr> <td>2014</td> <td>~62</td> </tr> <tr> <td>2015</td> <td>~64</td> </tr> <tr> <td>2016</td> <td>67.6</td> </tr> </tbody> </table>	Year	Rate (%)	2012	~60	2013	~65	2014	~62	2015	~64	2016	67.6
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MELSH Department	The 2nd fall retention rate for students starting in the F16 cohort in the MELSH Department is currently 61.5%.	It is shown that undergraduate transfer student retention rates in the MELSH Department have increased for the most recent fall cohort.	We will continue to enhance the mentoring, experiential, and Personal and Professional Development (PPD) programs of the Sidhu School, as they are geared to improve retention rates.	<table border="1"> <caption>MELSH Department Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>61.5%</td> </tr> <tr> <td>2013</td> <td>75%</td> </tr> <tr> <td>2014</td> <td>78%</td> </tr> <tr> <td>2015</td> <td>65%</td> </tr> <tr> <td>2016</td> <td>70%</td> </tr> </tbody> </table>	Year	Retention Rate	2012	61.5%	2013	75%	2014	78%	2015	65%	2016	70%
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UG Transfer Students	The 2nd fall retention rate for transfer students for students starting in the F16 semester is currently 90%.	The trend shows that we have been extremely successful with the retention of transfer students.	We will strive to enhance the focus on and experiences of transfer students within of the Sidhu School.	<table border="1"> <caption>UG Transfer Students Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>90%</td> </tr> <tr> <td>2016</td> <td>95%</td> </tr> <tr> <td>2017</td> <td>90%</td> </tr> </tbody> </table>	Year	Retention Rate	2015	90%	2016	95%	2017	90%				
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MBA Program	The 2nd fall retention rate for MBA students for students starting in the F16 semester is currently 64%.	It is shown that graduate student retention rates in the Sidhu School have decreased for the most recent fall cohort.	We continue to increase the ways to receive feedback from students regarding their satisfaction with program offerings.	<table border="1"> <caption>MBA Program Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>64%</td> </tr> <tr> <td>2016</td> <td>60%</td> </tr> </tbody> </table>	Year	Retention Rate	2015	64%	2016	60%						
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Advising																
<i>Sidhu Student Importance and Satisfaction Ratings on the Student Satisfaction Inventory (SSI) Between Spring 2009 & Spring 2017 (Item. No. 14: My academic advisor is concerned about my success as an individual.)</i>																
UG Student Advising	Approximately two-thirds of undergraduate students are SATISFIED or VERY SATISFIED with advisor concern.	Recent efforts to begin regular discussions of effectiveness in advising and participation in University workshops has had a positive impact.	The practice of semi/annual sessions reviewing best practices in Sidhu and Wilkes advising should continue.	<table border="1"> <caption>UG Student Advising Satisfaction Ratings</caption> <thead> <tr> <th>Year</th> <th>Satisfaction Rating</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>75%</td> </tr> <tr> <td>2011</td> <td>70%</td> </tr> <tr> <td>2013</td> <td>78%</td> </tr> <tr> <td>2015</td> <td>85%</td> </tr> <tr> <td>2017</td> <td>80%</td> </tr> </tbody> </table>	Year	Satisfaction Rating	2009	75%	2011	70%	2013	78%	2015	85%	2017	80%
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<i>MBA Student Satisfaction Ratings on the Adult Student Priorities Survey (ASPS) Between Spring 2009 & Spring 2018. (Item No. 11: My academic advisor is concerned about my success as an individual.)</i>																
MBA Student Advising	Almost three-quarters of graduate students are SATISFIED or VERY SATISFIED with advisor concern.	Centralizing MBA student advising has had a positive impact.	Continued commitment to excellence in advising at the MBA-level. Consider increasing breadth of advising services.	<table border="1"> <caption>MBA Student Advising Satisfaction Ratings</caption> <thead> <tr> <th>Year</th> <th>Satisfaction Rating</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>75%</td> </tr> <tr> <td>2011</td> <td>80%</td> </tr> <tr> <td>2014</td> <td>85%</td> </tr> <tr> <td>2016</td> <td>85%</td> </tr> <tr> <td>2018</td> <td>80%</td> </tr> </tbody> </table>	Year	Satisfaction Rating	2009	75%	2011	80%	2014	85%	2016	85%	2018	80%
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