



Welcome to the Wilkes University Family!

As a new member of the Wilkes community, we want to take a moment to tell you about the University Family Campaign. This University-wide initiative aims to gain the philanthropic participation of all faculty and staff. When we give back to the University in a collective manner, we can truly make a difference in the lives of students.

Many of our students face unique financial challenges that make accessing a Wilkes education difficult or in some cases, impossible. In fact, here are a few statistics about our diverse student body that may surprise you:

- 2,561 full and part time undergraduate students and 5552 graduate/ professional students
- 50% first-generation student to attend college
- 43% Pell Grant eligible (most Pell Grants are awarded to students whose families make less than \$30K annually)
- 52% male/48% female
- 26% non-white
- 8% international
- 5% private high school graduates

Your gift helps to provide a path to graduation for many young men and women on our campus through scholarships or can be designated to numerous academic, athletic or extracurricular programs and initiatives. Together, we can continue to build the sense of community at Wilkes University!

Here are the ways you can participate by making your tax-deductible gift:

- make a gift online by visiting www.wilkes.edu/ufcampaign.
- mail your hard copy form anytime (attached) with a check or credit card to the Development office.

We kindly ask that you consider a commitment to Wilkes University. Every gift to the campaign counts, will be published annually and is greatly appreciated.

With sincere appreciation,
University Family Committee

All employees who participate will receive a special gift to welcome you to the University Family.

If you have questions, please contact Jacki Lukas '11 by calling x. 4135 or emailing jacqueline.lukas@wilkes.edu or contact any of the committee members.