



### Family Communication Assessment

Rate the quality of communication within your business family on a 1 to 10 scale, 1 being strongly disagree, 3 disagree, 5 neutral, 8 agree, 10 strongly agree.

For ratings of 7 or less on any of the following statements, list the contributing factors or comments.

**1. I understand my role in our family and in our family business.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**2. My role is valued in the family and in our business.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**3. I feel safe to ask questions regarding issues in our family and our business.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**4. We have written set of communication ground rules, understood and agreed upon by all family members regarding family business communication and adhere to these rules faithfully.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**5. When we are discussing family issues everyone's view point is taken into account.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**6. We are good listeners, even when we disagree with one another.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**7. All family members are treated with respect.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**8. I look forward to going to work each morning and feel passionate about my role.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**9. I see other family members engaged and passionate about our family and its business.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**10. As a family we a family we openly and honestly discuss the inevitable conflicts and/or obstacles that stand between us and our goals.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**11. When difficult decisions need to be made we have a system in place to work through issues successfully.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

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**12. We hold regular family meetings where we actively work on our family and business issues.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

**13. As a family, we do not have scapegoats when difficulties arise.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

**14. We have fun together as a family.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

**15. Our family genuinely loves and respects one another. We don't "gang up" on one another.**

1      2      3      4      5      6      7      8      9      10

Contributing factors or steps to improve include: \_\_\_\_\_

**Think of a time as a family where you worked together to successfully solve a problem. How did the process of moving to a resolution feel?**

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**Identify conflicts – or potential conflicts- within your family business. Describe the conflict and list potential solutions to resolve the conflict.**

**Family conflicts**

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**Business conflicts**

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**Ownership conflicts**

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**Role conflicts**

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**Time conflicts**

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