

Northeastern
Pennsylvania
Regional
Exhibition

Sordoni & Conyngham
Art Galleries,
Wilkes College

Feb. 23-March 9th, 1977

Daily noon - 8 p.m.
including Sundays



**1977 Scholastic
Art Awards**

Pencil drawing by Becky Zagorski '18
Urbana, Ill.

NORTHEASTERN PENNSYLVANIA SCHOLASTIC ART AWARDS REGIONAL ADVISORY COMMITTEE

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IN APPRECIATION: The Northeastern Pennsylvania Scholastic Art Regional Advisory Committee and Fowler, Dick and Walker, The Boston Store wish to thank Wilkes College for hosting the 1977 Art Awards Program. Among the many individuals who helped make this year's exhibition a reality, Mr. J. Philip Richards, Director of the Sordoni Gallery, Mr. Herbert Simon, Coordinator of the Conyngham Gallery, Mr. Thomas J. Moran, Director of Public Relations, and Dr. William H. Sterling, Chairman of the Fine Arts Department deserve a special vote of appreciation.

THIS YEAR is the 50th year that *Scholastic Magazines, Inc.*, with the cooperation of civic-minded sponsors, is conducting an art awards program for the high school students of America. With its aim of encouraging student achievement in creative art at an age when encouragement is important, the project has started many worthy students on their way toward advanced study and careers in the art field.

FOWLER, DICK and WALKER, The Boston Store, celebrates its third anniversary of Scholastic Art Awards regional sponsorship in 1977. One of Northeastern Pennsylvania's oldest and finest department stores, The Boston Store enjoys a long history of community involvement and concern for the youth of our region.

NORTHEASTERN PENNSYLVANIA'S Scholastic Art Program, embracing a six-county region, is decentralized. Prior to the Regional Exhibition, four separate area art shows were held at College Misericordia, King's College, Marywood College, and Laurel Mall. We are most indebted to these institutions, to the Area Show Chairpersons, and to the many people who assisted in this phase of the project.

REGIONAL HONORS in the Northeastern Pennsylvania Scholastic Art Awards include the Certificate of Merit, for honorable mention, and the gold achievement key, for work deserving extra commendation. All the pieces shown in the Regional Exhibition have been awarded the Certificate of Merit by the various area show juries. Gold Key selections are made by the regional jury.

NATIONAL HONORS include special prizes and gold medals, mounted on plaques and engraved, and given in all art classifications. In addition, seniors who have submitted portfolios of their best work are eligible to win scholarships to art schools, colleges, and universities throughout the country. Regional juries choose individual pieces and senior portfolios to go on to the national competition.

SPECIAL AWARDS, given for outstanding achievement in the Northeastern Pennsylvania Regional Exhibition, are listed below.

HALLMARK HONOR PRIZE — a \$100 purchase prize for the best drawing or painting, sponsored by Hallmark Cards, Incorporated. Selected by the national judges from five pieces nominated by the regional jury.

KODAK MEDALLION OF EXCELLENCE — a gold medallion for the best photograph, sponsored by Eastman Kodak Company. Selected by the national judges from three photographs nominated by the regional jury.

WYOMING VALLEY ART LEAGUE AWARD — an engraved plaque and one year's honorary membership to the League, sponsored by the Wyoming Valley Art League. Presented to the student who submits the most outstanding senior scholarship portfolio, selected by the Regional Portfolio Jury assisted by the League.

LLEWELLYN & MCKANE AWARD — an award of \$25 for achievement in the graphic design and commercial art classification, sponsored by Llewellyn & McKane Inc., manufacturers of fine printing. Award selected by the regional judges.

DWIGHT K. FISHER MEMORIAL AWARD — an engraved sterling silver medallion award for outstanding ability demonstrated in the jewelry classification. Sponsored by Frank Clark, Incorporated, in memory of the late Dwight K. Fisher. Award selected by regional judges.

REGIONAL SPONSORS AWARD — an engraved plaque and \$25 worth of art or photography supplies from The Boston Store. Given for achievement in the printmaking classification, and selected by the regional judges.



SORDONI ART GALLERY / STARK LEARNING CENTER
150 SOUTH RIVER STREET • WILKES COLLEGE • WILKES-BARRE, PENNSYLVANIA 18703

