Wilkes University Curriculum Committee

PROPOSAL SUBMITTAL FORM

Directions:

- Use this set of forms for all proposals sent to the Curriculum Committee.
- Pages 1-3 of this document are required. Any unnecessary forms should be deleted from the packet before submissions. If multiple forms are needed (course addition, course deletion, etc), simply copy and paste additional forms into this packet.
- Note that all new programs (majors and minors) and program eliminations must be reviewed and approved by the Provost and APC prior to submission to the Curriculum Committee. Significant program revisions must also undergo review and approval by the Provost. The Provost will determine if a significant proposal revision requires approval by the APC. Revisions to the General Education curriculum originate from the General Education Committee and must be reviewed and approved by the Provost.
- Completed (and signed) forms are due on the first Tuesday of every month. Submit one signed copy to the Chair of the Curriculum Committee.

1. Originator: Eric Ruggiero
   Integrative Media and Art
   X4508 – eric.ruggiero@wilkes.edu

2. Proposal Title: Certificate in Digital Media Design and Production

3. Check only one type of proposal: (double click on the appropriate check box and change default value to “checked”).

☐ New Program. (Major or Minor Degree Programs). This requires prior review and approval by the Provost and APC. CERTIFICATE in Digital Media Design and Production.
☐ Elimination of Program. (Major or Minor Degree Programs). This requires prior review and approval by the Provost and APC.
☐ Program Revision. Significant revisions to a program require review and approval by the Provost. The Provost determines if review and approval by APC is necessary.
☐ General Education Revision. Submissions only accepted from the General Education Committee (GEC). Must be reviewed and approved by the Provost.
☐ Creation of new departments, elimination of existing department. This requires prior review and approval by the Provost and APC.
☐ Course additions or deletions not affecting programs (such as elective courses, transition of “topics” courses to permanent courses).
☐ Change in course credit or classroom hours.
☐ Incidental Changes. Includes changes in course/program title, course descriptions, and course prerequisites. (Although these changes do require approval by the Curriculum Committee, they do not go before the full faculty for approval).
☐ Other (Specify)
4. Indicate the number of course modification forms that apply to this proposal:

- 0 Course Addition Form (plus syllabi)
- 0 Course Deletion Form
- 0 Course Change Form

5. Executive Summary of Proposal.
As part of the recently signed MOU agreement with Punjabi University, the B. Tech in TV, Film Production and Media Technologies and the Wilkes Department of Integrative Media and Art will provide courses to complete a 3+1 scenario. Wilkes will offer a minimum 30-credit, one year in duration certificate, in Digital Media Design and Production, which Punjabi University will accept as credit to issue their degree. As approved, Punjabi University students in their senior year could start the program here as early as Fall 2012. This proposal proposes a series of existing courses comprised of a core sequence and elective pool. See sequence attached.

6. Other specific information. (Not applicable for incidental changes.)

We are proposing a core requirement of ENG 101. This could affect the numbers in those offerings. The additional students would add numbers to the Integrative Media courses and some Art sections. This could push the number of sections beyond what is currently offered. This would then require the addition of a faculty member versed in a range of media types. Therefore, we anticipate the possibility of this Integrative Media faculty request sometime in FY13 or 14. (This is one of the Strategic Initiatives that the College of Arts, Humanities and Social Sciences has ranked as important for funding.) At this time the current facilities would be adequate but, would reassess after 1 to 2 academic cycles.

7. Program Outline. (Not applicable for incidental changes)

N/A
8. Signatures and Recommendations. (please date)
   • Signatures of involved Department chair(s) and Dean(s) indicate agreement with the proposal 
     and that adequate resources (library, faculty, technology) are available to support proposal.
   • If a potential signatory disagrees with a proposal he/she should write "I disagree with this 
     proposal" and a signed statement should be attached to this submission.

   Jerry Rizzi  
   Department chair(s) of all potentially affected programs
   8-2-12

   Carla B. Winkel  
   Dean(s) of any potentially affected College/School.
   7-February 2012

   Susan Hritzak  
   Registrar
   2/8/12

   C. Rivera  
   Provost (For new programs, program elimination, significant program revisions and revisions to the 
   General Education curriculum).
   03/08/2012
   Provost should check here ___ if this proposal is a program revision AND the significance of 
   the revision requires review and approval by APC prior to Curriculum Committee.

   Naomi Baker (Acting Chair)  
   Chair, Academic Planning Committee. For new programs, program elimination, and significant 
   program revisions sent via the provost. Signature indicates that the proposal has been reviewed and 
   approved by APC.
   2/28/2012
Punjabi Certificate Program—Proposed Courses: Integrative Media & Art

Total Required Credits: 31

Major Requirements

ENG 101 Composition (4)
ART 111 Fundamentals of Color & Design (3)
IM 201 Integrative Media Foundations II (3)
IM 301 IM Principles of Motion & Layering (3)
IM 350 3-D Environments & Animation (3)
IM 391 Integrative Media Project I (3)

Elective Pool: * Choose 3 from IM—Choose 1 from ART

IM 101 Integrative Media Foundations I (3) ART 101 Experiencing Art (3)
IM 302 Principles of Interactivity (3) ART 113 Drawing & Composition (3)
IM 320 IM Concept Development & Processes (3) ART 120 Painting I (3)
IM 355 Digital Audio Principles & Editing (3) ART 121 Printmaking (3)
IM 392 IM Project II (3) ART 122 Sculpture (3)
IM 398 IM Topics (3) ART 123 Ceramics (3)
IM 399 Cooperative Education (1-6) ART 133 Photography (3)
IM 400 IM Portfolio Capstone (3) ART 134 Computer Graphics I (3)

*Prerequisite must be followed unless waived by Department Chair.