Giuliani Addresses 'Leadership in Difficult Times'

“America’s Mayor” and potential presidential contender Rudolph Giuliani shared his vision of leadership during the Second Annual Outstanding Leaders Forum in November.

Giuliani listed six principles outlined in his 2002 book titled “Leadership”:

- **Strong beliefs.** “You have to know what you believe.”
- **Optimism.** “Train yourself to be a problem solver.”
- **Bravery and courage.** Manage and overcome fear.
- **Relentless preparation.** “Take the fear and put it into relentless preparation.”
- **Teamwork.** “Leaders have to understand it’s about the other people.”
- **Communication.** “A leader, I think, ultimately comes down to teaching and motivating.”

He concluded: “You can’t dictate to people. You’ve got to get them to participate. You’ve got to be there when things go wrong.”

The lecture, coupled with a New York-style buffet, raised funds to support Outstanding Leaders scholarships in the Jay S. Sidhu School of Business and Leadership.
Discourse to Ropes Course: Leadership Day Brings Together Scholars from Neighboring Colleges

Eight Outstanding Leaders scholarship recipients spent the day leading up to Rudolph Giuliani’s speech reflecting on his leadership and preparing themselves to tackle tomorrow’s challenges.

College Misericordia, King’s College, Penn State Wilkes-Barre and University of Scranton each sent two students to participate in Leadership Day with the Wilkes scholars. Morning workshops explored leadership styles. Then they moved to the new ropes courses in the University Center on Main (UCOM) for exercises in confidence and team building.

Sophomore entrepreneurship major Elizabeth Lewis of Falls, Pa., appreciated the teamwork exercises. “We needed to communicate ideas, encourage participation, trust each other and help each other perform the task at hand. At the end of the session, the group discussed how some people emerged as prominent leaders, and we talked about the differences in everyone’s contribution to the team.”

Salman Punekar, a senior business administration major, admires Giuliani’s leadership in high-pressure situations. “Many people can easily lead when things are going well, but few can be calm, composed and effective when things are falling apart,” observes the Manhattan resident. “It takes an exceptional leader to maintain control when things are going bad. Applying this to a business model seems very fitting.”

Organizer Matthew Sowcik ’00, director of leadership education in the Sidhu School of Business and Leadership, says, “I received so many wonderful e-mails and letters from the students and administrators at the other universities that we are currently in the process of planning some future events. We will definitely do Leadership Day each year.”

Einstein Another Smart Move for Campus

Einstein Bros. Bagels, a national restaurant franchise, opened Jan. 2 in the recently renovated University Center on Main (UCOM).

Einstein Bros. employs five full-time and three part-time workers at the 2,250-square-foot facility. It currently operates in more than 300 locations in 27 states, serving hot and cold sandwiches, salads, baked goods, desserts and to-go and gourmet coffee. The franchise adds another casual dining option for the campus and downtown business communities.

“With 100 full-time Wilkes employees in UCOM and a capacity for 400 students living directly across the street at University Towers, Einstein Bros. will have a built-in customer base and become another success story for downtown Wilkes-Barre,” says Scott Byers, vice president for finance and general counsel for Wilkes.
Freshmen Dig Up the Past

Wilkes University freshmen archaeologists uncovered human bone and ceramics fragments from the basement of a local church.

The excavation project, conducted by about 20 students as part of an archaeology course, unearthed more than 100 artifacts buried beneath St. Stephen’s Episcopal Church. Theresa Kintz, instructor of sociology and anthropology, led the students as they discovered artifacts ranging from historic ceramics dating back to the late 18th century to human hair and bone fragments. Kintz believes the human remains were displaced from burial sites during the 1972 flood, but further investigation is required into recorded burial locations in the vicinity.

Students excavated in the church basement, which was consecrated in 1823, in an approximate 12-by-12-foot area where the concrete and brick floor had been removed to accommodate a heating system.

Kintz has previously led students on excavations at Doane and Kirby halls on campus. Her course offers freshmen an opportunity to explore the human odyssey from the Stone Age to the Space Age through study of archaeology. The artifacts remain on display in Stark Learning Center.

Decisions Made Easy

Wilkes University is taking some of the anxiety out of the college application process. High school seniors visiting campus now can find out immediately whether they’re accepted to the university.

The process is easy. Prospective students who schedule an on-campus appointment with a counselor any time during their senior year of high school are asked to bring an official transcript, SAT scores and completed application. Admissions counselors review the file and give an admissions decision the very same day.

The Instant Decisions program applies only to traditional students applying to full-time undergraduate programs. Pharmacy and some health science programs may require a secondary application for acceptance into these popular programs.
Savitski Named McGowan Scholar

Joshua R. Savitski, a senior in the Jay S. Sidhu School of Business and Leadership, was named the 2006 William G. McGowan Scholar and received an $18,000 scholarship. The McGowan Scholars program began at Wilkes in 1999.

Savitski serves as secretary of the Society for the Advancement of Management (SAM), where he helps supervise fund-raising events and prepares the team for annual competitions. He also is a member of the Programming Board and Commuter Council.

Administrator by the William G. McGowan Charitable Fund, the Scholars Program honors William G. McGowan, the Ashley, Pa., native, humanitarian and telecommunications pioneer who founded MCI Communications. The program provides select colleges and universities with a program to identify outstanding business students.

Professor Lauded as Outstanding Teacher

Edward Schicatano, associate professor of psychology at Wilkes University, received the annual Carpenter Outstanding Teacher Award for the 2007-08 academic year.

The Carpenter Award recognizes a faculty member who has been an outstanding educator during a three-year period. A committee of colleagues generates nominations. The recipient must meet professional qualifications, which include teaching effectiveness, interaction with students, research contributions and overall excellence.

"I'm especially honored because this award is given to me by my peers," says Schicatano. In addition to receiving the Carpenter Award, he also won the Wilkes Outstanding Faculty Award during the 2002-03 academic year.

In a commencement speech on Sept. 10, 2006, he said, "Not only should you look ahead to the future, you must also learn to live in the present moment. Appreciate what is here today. Notice the beauty that exists outside you. And don't be afraid to show the beauty that is inside you."

It's a philosophy that Schicatano says reached him after college, as he got older. He imparts this wisdom on his students on a daily basis by "showing respect in the classroom and smiling."