Mission/Vision Statement
The Department of Visual and Performing Arts is committed to nurturing a climate in which a community of artists-educators, a diverse student population, and the public-at-large engage in art, dance, music, and theatre. The Department will build on its rich history of artistic accomplishment in art, dance, music, and theatre while continuing to be the focal point for the arts within the greater valley region and beyond.

Students/Customer
The Department serves students interested in a major in Theatre Arts or Musical Theatre or a minor in Art, Dance, Music or Theatre Arts. The Department also serves the campus community and surrounding area through performances, concerts and exhibits.

Program Objectives (PO)
- Students will demonstrate mastery of the use of body, voice and imagination through classroom performance evaluated by a faculty member as well as practicing self-assessment through journaling.
- Students will show an understanding of production process through service on at least two different production crews each year.
- Students will demonstrate their mastery of research tools and analysis through written research papers, production critiques, and play analysis.
- Students will show their mastery of equipment and elements of design through class projects and hands-on work at special events.
- Majors will present a proposal, public performance, and analysis for a Senior Capstone project evaluated by at least two faculty members in a standardized form.

Student Learning Objectives (SLO)
- Mastery of the use of body, voice and imagination.
- Understanding of creative process from inspiration and concept to performance, exhibition, or production.
- Mastery of research tools and analysis.
- Mastery of equipment and elements of design.

Key Assessment Activities
- Classroom performances
- Journaling
- Theatre /Musical Theatre Productions
- Senior Capstone Productions
- Annual Dance Concert
- Department sponsored workshops
- Diversity presentations for Freshmen Orientation
- University Chorus
- Workshops in conjunction with the Pharmacy practicums
- Theatre productions and recitals for The Conservatory at Wilkes
- Cultural and Special Events hosted in the Darte Center
- Ballet Northeast productions
- External Evaluations by representatives from The Kennedy Center American College Theatre Festival
### University Strategic Plan Goals (SPG)
1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.

### Institutional Student Learning Outcomes (ISLO)
Through coursework, learning experiences, co-curricular and extracurricular activities, students will develop and demonstrate:
1. Knowledge, skills, and scholarship appropriate to general and major field areas of study.
2. Effective written and oral communication skills and information literacy using an array of media and modalities.
3. Practical, critical, analytical, and quantitative reasoning skills.
4. Actions reflecting ethical reasoning, civic responsibility, environmental stewardship, and respect for diversity.
5. Interpersonal skills and knowledge of self as a learner that contribute to effective team work, mentoring, and life-long learning.

### Strategic Alignment

<table>
<thead>
<tr>
<th>Mastery of the use of body, voice and imagination.</th>
<th>Alignment w/SPG</th>
<th>Alignment w/ISLO</th>
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<tbody>
<tr>
<td>Understanding of creative process from inspiration and concept to performance, exhibition, or production.</td>
<td>1, 3</td>
<td>1, 2, 5</td>
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<tr>
<td>Mastery of research tools and analysis.</td>
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<td>Mastery of equipment and elements of design.</td>
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### Classification of Instructional Program (CIP) Code: 50.0501