**Mission/Vision Statement**

The English program’s mission and vision emphasize the importance of core philosophical and intellectual values central to the Humanities while preparing students for success in careers and in life. Our program delivers on the promises made in our Mission Statement by providing students with “a broad foundation in the liberal arts,” “skills in language, rhetoric, and writing,” and “critical [thinking] and research methodologies.” Values are central to our mission and vision. Selected core values include an understanding of cultural diversity and multiculturalism, lifelong learning, mentoring, and personal and professional ethics.

This mission aligns seamlessly with key aspects of the university’s mission. The program’s mission emphasizes how “skills acquired through the study of language and literature prepare students for graduate school and for a variety of professional careers, such as teaching, law, communications, journalism, and business.” In achieving these outcomes, the program delivers the university’s mission, which is “to educate our students for lifelong learning and success in a constantly evolving and multicultural world through a commitment to individualized attention, exceptional teaching, and academic excellence.”

**Students/Customers**

The department serves undergraduate students at the program level, offering both a major (with a choice of four concentrations) and minor. The department also serves the general student population by offering English 101 and English 120 to satisfy General Education requirements. In addition, the program provides courses for graduate students pursuing an M.S. in Education with an English concentration.

**Program Objectives (PO)**

- To maintain current level of program enrollment.
- To continue improving the quality of English 201.
- To maintain the current high teaching effectiveness.

**Student Learning Objectives (SLO)**

- To demonstrate close analysis and interpretation of literary texts.
- To apply an understanding of literary terminology and characteristics of literary genres, elements, and devices.
- To demonstrate an understanding of theoretical approaches for literary and cultural studies.
- To apply research methods using MLA stylistic conventions in the development of a sustained written argument.
- To write competently according to the following criteria:
  (a) content: originality, careful thought, clearly defined central idea or thesis, substantial and concrete support of the central idea;
  (b) organization: clearly ordered plan of development, consistent development of central idea, unified and coherent paragraphs;
  (c) expression: appropriate, clear, and accurate choice of language; complete, clear, and varied sentence structure;
  (d) mechanics: consistent and correct spelling, punctuation, grammar, and usage;
  (e) documentation formats: correct MLA citation and documentation format.

**Key Assessment Activities**

- Essays
- Final Exams
- Portfolios
- Capstone Project
University Strategic Plan Goals (SPG)

1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.

Institutional Student Learning Outcomes (ISLO)

Through coursework, learning experiences, co-curricular and extracurricular activities, students will develop and demonstrate:

1. Knowledge, skills, and scholarship appropriate to general and major field areas of study.
2. Effective written and oral communication skills and information literacy using an array of media and modalities.
3. Practical, critical, analytical, and quantitative reasoning skills.
4. Actions reflecting ethical reasoning, civic responsibility, environmental stewardship, and respect for diversity.
5. Interpersonal skills and knowledge of self as a learner that contribute to effective team work, mentoring, and life-long learning.

Strategic Alignment

<table>
<thead>
<tr>
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<th>Alignment w/SPG</th>
<th>Alignment w/ISLO</th>
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Classification of Instructional Program (CIP) Code: 23.0101