Sidhu School of Business & Leadership

Mission/Vision Statement
The vision for the Business and Accounting Division is to produce graduates who become the leaders of choice in the business community. The mission of the division is to provide appropriate pathways to achieve that vision. These pathways emerge from appropriate and timely curricula that is efficiently and effectively implemented by a well-supported faculty and staff.

Students/Customer
The Sidhu School of Business and Leadership serves undergraduate students (both full-time and part-time) in accounting, business administration and entrepreneurship and MBA students (mostly part-time students who are currently employed, complemented by a smaller number of full-time students).

Program Objectives (PO)
• To produce graduates who become the leaders of choice in the business community.
• To maintain faculty who are effective in the classroom.
• To produce graduates with strong emotional intelligence, high levels of self-awareness and strong ethical reasoning skills.
• To maintain a curriculum which is responsive to a dynamic environment.

Student Learning Objectives (SLO)
Undergraduate students will demonstrate:
• skills and knowledge in the functional areas of accounting/business/entrepreneurship.
• knowledge and application of leadership skills and abilities.
• preparedness for a career in accounting/business/entrepreneurship.

MBA students will demonstrate:
• skills and knowledge in the core areas of the MBA Program.
• knowledge and application of leadership skills and abilities.
• the ability to integrate business skills into the workplace.

Key Assessment Activities
• Case Analysis
• Senior Capstone
• Personal and Professional Development Portfolios
• Sophomore Student Survey
• Résumés and Mock Interviews
• Employer evaluations, student journals and written critiques for internship experiences
• MBA Program Questionnaire
• Alumni Surveys

University Strategic Plan Goals (SPG)
1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.
Institutional Student Learning Outcomes (ISLO)

Through coursework, learning experiences, co-curricular and extracurricular activities, students will develop and demonstrate:

1. Knowledge, skills, and scholarship appropriate to general and major field areas of study.
2. Effective written and oral communication skills and information literacy using an array of media and modalities.
3. Practical, critical, analytical, and quantitative reasoning skills.
4. Actions reflecting ethical reasoning, civic responsibility, environmental stewardship, and respect for diversity.
5. Interpersonal skills and knowledge of self as a learner that contribute to effective team work, mentoring, and life-long learning.

Strategic Alignment

<table>
<thead>
<tr>
<th>Undergraduate students will demonstrate:</th>
<th>Alignment w/SPG</th>
<th>Alignment w/ISLO</th>
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<tbody>
<tr>
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<td>1, 3</td>
<td>1, 2, 3</td>
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<tr>
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<td>1, 3</td>
<td>1, 4, 5</td>
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Classification of Instructional Program (CIP) Code:

- 52.0201 (Business Administration)
- 52.0301 (Accounting)
- 52.0701 (Entrepreneurship)