Mission/Vision Statement
The mission of the Office of Student Development is to offer educational and social experiences that enhance the quality of student life and learning.

Students/Customers
Through a wide variety of programs and experiences including the Leadership Institute, the Office of Community Service, First-Year Orientation, Student Activities, Cooperative Education and Internships and E-mentoring, Student Development serves a wide range of campus constituents including undergraduate students and their families, faculty, staff and academic departments, as well as community partners including local high schools, service organizations and employers.

Program Objectives (PO)
Student Development’s innovative programs will allow Wilkes University to emerge as a recognized leader in the field of experiential education and help students evolve into leaders in this highly competitive and diverse global environment. Our program objectives include:

- Enhancing students’ intellectual and interpersonal growth.
- Encouraging civic engagement and social responsibility.
- Fostering a sense of appreciation and respect for diversity.
- Augmenting students’ self-awareness.
- Cultivating meaningful peer-to-peer and staff-to-peer mentoring relationships.
- Enhancing students’ ability to work collaboratively to achieve group goals.
- Providing opportunities for spiritual growth.
- Promoting health and wellness.
- Providing career preparation.

Key Assessment Activities
- College Student/Senior Survey
- Your First College Year Survey
- Student Affairs Tracking Database
- Community Partner Needs Assessment
- Faculty Service-Learning Recruitment Survey
- Alternative Spring Break Post Experience Survey
- First Year Orientation Evaluations
- Freshman Satisfaction Survey
- Student Satisfaction Inventory
- Activities Database Tracking
- Exit Interviews
- Employer Evaluations
- Adult Student Priority Survey
- Cooperative Education & Internship Database Tracking
- Faculty Evaluations
- Final Portfolios

University Strategic Plan Goals (SPG)
1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.
### Strategic Alignment

<table>
<thead>
<tr>
<th>Program Objectives:</th>
<th>Alignment w/SPG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhancing students’ intellectual and interpersonal growth.</td>
<td>1, 3</td>
</tr>
<tr>
<td>Encouraging civic engagement and social responsibility.</td>
<td>2, 3</td>
</tr>
<tr>
<td>Fostering a sense of appreciation and respect for diversity.</td>
<td>2, 3</td>
</tr>
<tr>
<td>Augmenting students’ self-awareness.</td>
<td>1, 3</td>
</tr>
<tr>
<td>Cultivating meaningful peer-to-peer and staff-to-peer mentoring relationships.</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Enhancing students’ ability to work collaboratively to achieve group goals.</td>
<td>2, 3</td>
</tr>
<tr>
<td>Providing opportunities for spiritual growth.</td>
<td>2, 3</td>
</tr>
<tr>
<td>Promoting health and wellness.</td>
<td>2, 3</td>
</tr>
<tr>
<td>Providing career preparation.</td>
<td>1, 3</td>
</tr>
</tbody>
</table>