Health & Wellness Services

Mission/Vision Statement
Health and Wellness Services seeks to promote life-long physical and emotional well-being of our students by providing comprehensive physical and mental health through prevention, treatment and ongoing education to help individuals reach their potential. The Health and Wellness Center continually redefines and improves health care services through assessment of our students’ needs.

Students/Customer
We serve the students, faculty and staff of Wilkes University.

Program Objectives (PO)
- Promote and advance wellness (physical, psychological and social), healthy behavior, self-understanding and responsible decision-making among students.
- Implement outreach efforts to increase the visibility of the unit’s services among students, faculty and staff.
- Develop university-wide public health protocol for Pandemic Influenza.

Key Assessment Activities
- AlcoholEdu® for College Executive Summary
- Students’ evaluations of workshops
- Eduventures custom inquiry report
- Student satisfaction surveys
- Follow-up calls regarding health/counseling progress
- Contact with non-compliant students
- Outreach to potentially concerning students
- Feedback from the campus community

University Strategic Plan Goals (SPG)
1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.

Strategic Alignment

| To promote and advance wellness (physical, psychological and social), healthy behavior, self-understanding and responsible decision-making among students. | 2 |
| To implement outreach efforts to increase the visibility of the unit’s services among students, faculty and staff. | 2 |
| To develop university-wide public health protocol for Pandemic Influenza. | 2 |