Mission/Vision Statement
The mission of the Department of Intercollegiate Athletics is to place the highest priority on the welfare of the student athlete. As an integral part of the University community, the Department seeks to foster an environment that promotes the pursuit of academic excellence, offers opportunity for achievement through athletics competition and seeks to instill the importance of service to community.

Our vision is to offer a broad based intercollegiate athletics program committed to the recruitment of quality student athletes who value cultural diversity, gender equity and principles of fair play.

Students/Customer
The Department serves approximately 350 student athletes in 16 varsity programs and approximately 400 students in the intramural program. In conjunction with the Admissions Office, we also provide services to prospective student athletes and their parents through the recruitment process. Additionally, the Athletics Department serves the University as a whole by coordinating the logistics for facility requests for use by club teams and ROTC, as well as for on-campus, community and special events. Finally, student athletes and the members of the Department seek opportunities to support the surrounding community through service projects and volunteerism.

Program Objectives (PO)
- To recruit student athletes who meet the academic profile of Wilkes University.
- To foster a constructive environment through mentoring with emphasis on academic performance.
- To cultivate a competitive atmosphere that supports the efforts of student athletes to reach their full potential.
- To maximize use of athletic venues and recreational facilities to satisfy the needs of the campus community.
- To instill the importance of service to community and civic responsibility.

Key Assessment Activities
- Student Athlete Program Review
- Graduation and Retention Rate Data
- Middle Atlantic Conference Academic Honor Roll
- Middle Atlantic Conference Equity in Athletics Summary
- Team and Individual Post Season Honors for Athletics Achievement
- Intramural Program (Participation/Events)
- Fitness Center Annual Attendance
- Number of Volunteer Service Projects

University Strategic Plan Goals (SPG)
1. Achieving excellence & growth in academic programs.
2. Developing a world-class support environment.
3. Valuing our people.

Strategic Alignment

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<th>Program Objective</th>
<th>Alignment w/SPG</th>
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